



Nate's News XXXIII



Frontline Eurosports



3/21/13

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Sunday Ride: Sunday Rides Are Back!! Polar Bear Ride 2013

We will be kicking off our Weekly Sunday Rides!!! Starting in April 1st we will be in full swing to start back to our traditional Sunday Ride schedule with some minor changes. Martin Louthian, our new shop ambassador will now be assisting with expanding our routes and assisting in setting up the routes prior to our departure so that we can cater to some riders specific needs with scheduling. I



would like to host our weekly rides as usual with one large ride every month to a farther destination with overnight possibilities. Feed back on this is welcome and we want to take you to places that you have either never been to or desire to go back to.

February 23rd, 2013, Frontline Eurosports hosted the annual Polar Bear Ride to benefit the Special Olympics. This event was organized by the Roanoke County Sheriff's Office and was hosted by Frontline Motorsports in 2012 and now continuing the tradition in Salem using Frontline Eurosports as their new landing zone.

Who: Any Rider

What: Sunday Ride with Frontline Eurosports

Where: Frontline Eurosports 1003 Electric Road, Salem VA

When: Assembling at 10:40AM and departing promptly at 11:00AM

Why: Fun, Socialization, weekend get-a-way, TO RIDE THAT BIKE!!!

Nate's Bike Review: Daniel Morrison Jr. and Jessica Morrison

Frontline Eurosports is proud to sponsor both Daniel and Jessica Morrison on their new 2013 Husqvarna motorcycles. The Morrison Family has racing in their blood, Daniel started his first race in 1987 on a KX60 in the 100cc class, he continued to race the next year and was bumped up to a 80cc machine against the 100cc machines! He got his first win in 1990 in the 100cc class and hasn't stopped getting 1st place positions since. Daniel ran his first AA race in 1996 until 2011, and competed in the +30 Expert in 2012. The machine he will be riding is a 2013 Husqvarna TXC310R!!



Jessica Morrison jumped into the scene at the ripe 'ol age of 5 in 1992 sporting her very own JR50. At twelve years of age she became the Womens Class State Champion on a KX100, where she held that title for over the next decade, despite a couple setbacks due to injuries, and also competed in couple GNCC races along the road. Jessica is the VCHSS Womens Expert Class Champion for 2010 and 2011 with medical in 2012, but hopes to regain her top spot in 2013 with her new Husqvarna TXC250R and the assistance of Frontline Eurosports.



Brandon Fain, Frontline Technician, will be helping guide the 2013 Frontline Eurosports Off-Road Race team to many victories with his experience in the motorcycle race circuit. With time as a technician for Factory Team Honda Geico, Factory Team Honda Redbull, and 8 National Championships with Cooper Webb, we are bound to have a successful first year in the dirt!!!

Nate's Parts Dept. Deals: BMW Cleaning Products

We have tons of BMW factory products to make your ride shine for the 2013 riding season. Come on in and have our parts professionals load you up with all the necessary goodies to have your BMW, Triumph, or any other ride shine for your friends when you roll up to Rider's Night!!



For more information Contact Van or Travis in our Parts Dept. [\(540\) 387-9780](tel:5403879780).

CornerSpin:

Our last CornerSpin event was a huge success and I already have two participants wanting to come back for seconds in May. We learned so much and are finding that the skills are already being applied on the track and on the street, just ask Martin how it has already increased his riding time as

he is more comfortable riding deeper in to the winter and pulling the bike out earlier in the season as the cold surfaces, salted roads, and loose gravel are no more a thing to fear, just to respect and know how to negotiate appropriately!! More pics and videos available at: <http://www.flickr.com/groups/2128935@N25/>



We will be taking on another CornerSpin event in May!!!! We are taking names and deposits to secure your spot for the next CornerSpin on May 4th-5th.

Currently Attending:

Nate Jennings

Anonymous

Anonymous

<http://cornerspin.com/>

Track Days:

The Frontline Race Team will be attending the CornerSpeed Track Day at CMP on Friday to practice for the races on the 13th and 14th so come on down and ride with us!! Some friends have already signed up to attend.

Currently Attending:

Nate Jennings

Sloan West

Jason Adams

Kirk Wehner

Jonathan Follmer

Adam Phillips



Our March 10th-11th CCS South East race went spectacular for the whole Frontline Eurosports Race Team. We had two strong podiums with Sloan pulling a 2nd in middleweight SuperSport and 3rd in middleweight SuperBike. Go to our facebook for more pics, videos, and results:

<https://www.facebook.com/FrontlineRaceTeam?ref=hl>

****We are officially having a Frontline Eurosports Track day sponsored by CornerSpeed and featuring Nate Kern. Keep in the loop for more details or contact us with you input. The track day is on May 13th at VIR south in Alton VA. Hurry and sign up while we are offering an early sign-up fee of only \$165!!!! Heck I would pay \$165 just to meet Nate Kern, BMW S1000RR factory ambassador and factory test rider, little alone get to ride one on one with him. Email or Call Nate for details.****

Check out link below for videos and my facebook page for liked videos from other racers and Frontline friends.

<http://www.youtube.com/user/NatesNewsFrontline?feature=mhee>

Upcoming Events:

April 12th = CornerSpeed Track Day at CMP



April 13th-14th = Frontline Race Team racing at CMP

May 4th-5th = CornerSpin

May 11th = Open House at Frontline Eurosports

May 13th = Frontline Track Day sponsored by CornerSpeed and featuring Nate Kern

Spring - MotoMark1 Taster Course II

Inventory:

New Units in Inventory:

2013 Ural Patrol in Blue and White

2012 Ural Gear-Up in Forest Fog

2013 Husqvarna TR650 Terra's and Strada's

2013 Husqvarna TE310R, 449, 511

2013 Husqvarna TXC310R

2013 Husqvarna TC250R

2013 Triumph Trophy SE in Blue

2013 Triumph Street Triple in Blue *"Beautiful Bike"*

2013 Triumph Tiger 800XC in Matte Green *"Best Paint Scheme Yet"*

2013 Triumph tiger 800 in Sapphire Blue and in Crystal White

2013 Triumph Thruxton 900 in Green & Black OTW (temp. sold out, get your deposit in on yours before they're gone again)

2013 Triumph Speedmaster in Black and Blue

2013 Triumph America in Black and Blue - 1 2012 left on sale!!

2013 BMW R1200GSW Water Cooled BMW's Are here!!!!!!

2012 BMW R1200GS Rally "Awesome Colors"

2013 BMW F700GS in all colors

2013 BMW F800GS in all colors

2013 BMW K1600GTL in all colors

New Used Units in Inventory:

2010 Aprilia Tuono 1000 in White only **\$8,999**

2012 Triumph America in Black with 165 miles **TBD**

2010 Triumph America in Blue and White with screen and pipes **\$6,799**

2011 Honda CBR600RR in Black Low Miles **\$8,999**

2008 Ducati Hypermotard DS1100 in Red **\$8,999**

2008 Triumph Rocket III Touring in Black **\$9,999**

2009 Suzuki C50 in Black with Saddlebags and Batwing **TBD**

2007 BMW R1200RT in Blue, New Tires, New ESA Shock, ETC. great touring motorcycle, now only **\$13,999**

2004 BMW R1150RT in Blue **\$6,999**



Have more online but haven't been trading as much, everyone is just buying straight out. Also, check our Frontline Motorsports website with huge used inventory and contact Nate for information, http://www.hondafrontline.com/pre_owned_list.asp

Sold Units of High Priority:

2013 Triumph Thruxton in Black SOLD

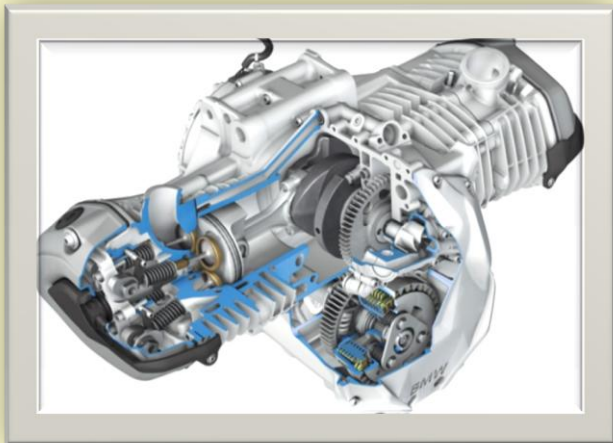
2013 Triumph Thruxton in Green SOLD

2013 Triumph Thruxton in Green SOLD
 2013 Triumph Rocket III Touring Black and White SOLD
 2013 Triumph Speed Triple in Sulfur Yellow SOLD
 2012 Triumph Street Triple in Black SOLD
 2012 Triumph Tiger Explorer 1215 in Graphite SOLD
 2012 Triumph Thunderbird Storm in Matte Black SOLD
 2012 Triumph Thunderbird Storm in Matte Black SOLD
 2011 Triumph Speedmaster in Red SOLD
 2010 Triumph Thunderbird Loaded in blue and white SOLD
 2013 BMW R1200GSA 90th Ann. SOLD
 2013 BMW R1200GSA Triple Black SOLD
 2013 BMW R1200GSW Grey SOLD
 2013 BMW C650GT in Red SOLD
 2012 BMW S1000RR in Black SOLD
 2012 BMW K1300S in Red SOLD
 2012 BMW K1600GTL in Silver SOLD
 2012 BMW K1600GTL in Silver SOLD
 2012 BMW R1200GS in Black DEMO SOLD
 2013 Husqvarna TR650 Terra in Red SOLD
 2012 Husqvarna SMR511 in Black SOLD
 2012 Ural Yamal SE in Orange SOLD
 2012 Ural Patrol in Green SOLD
 2012 Suzuki GSXR1000 in Black SOLD
 2011 Kawasaki KLR650 in Black/Graphite SOLD
 2009 Aprilia RS125 Street Legal "Replica" SOLD
 2009 Triumph Bonneville Black SOLD
 2002 Honda RC51 in Matte Gray SOLD
 2003 Honda VFR800 in Silver with Honda Hard Bags Great Condition SOLD
 2001 Ducati ST4 in Yellow SOLD



If you see a unit online you are interested in but can't get to the store for a while you can always put a **deposit** on the bike over the phone to ensure the bike will be there for you when you are ready

Customer Corner:



1) BIG BMW SAVINGS ON 2012 MODELS – Our 2012 inventory is dwindling fast and that's for a good reason, We have HUGE incentives on our left over inventory to include up to \$2,000 off K1600GT's . Our last two 2012 R1200RT's will have up to \$1,500 off and you should see the incentives for the 2012 BMW R1200GS Rally we just got in!!!!!!

2) Martin Louthian is our new Shop Ambassador and will be hosting most of our rides for the Sunday Ride events. Check him out on Facebook or message him on our Frontline Race Team Facebook page to get

more information. Words from Martin:

Greetings, allow me to introduce myself to all my two-wheeled friends. I have recently been given the distinct honor of being named Frontline Eurosports Ambassador. I have been riding motorcycles since the mid 1970's having grown up ☺ in the Roanoke area. I have pretty much always been a motorsports enthusiast since I was about 8 years old watching my Dad whirl about on a 1966 Bonneville on our farm in Troutville.

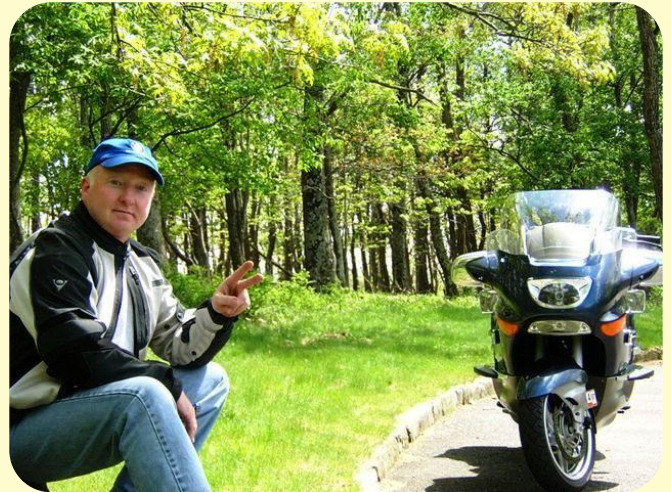
Prior to becoming a Police Officer in Sept. 2000 for a local Roanoke area department, I had the pleasure of working at both a BMW Dealer in Chesapeake Va. after a stint in the U.S. Navy and a multi-brand motorcycle shop here in the Roanoke area.

I have owned several different types of motorcycles over the years and purchased my first BMW in 1997. By 2005 I earned my first BMW 100,000 mile award and am closing in on my second 100 grand! I have been lucky enough to ride across the US twice and needless to say much like you...I love to ride. To date I am fortunate enough to pilot a 2012 BMW S1000RR, 2004-R1150RT, 2004-R1200C and recently a 2013 Husqvarna TR650. (The S1000RR and Husky both were acquired from Frontline) Before BMW I rode several Yamahas, Norton Commando and my first bike a Hodaka Super Rat.

The Roanoke Valley had been in serious need of a place where true enthusiasts of the Moto world can come and gather. A place to share the enthusiasm that I and many others first gained after watching over the years the greatest motorcycle movie of all time On Any Sunday. Frontline Eurosports has filled that void. I had the "bucket list" experience of not only riding to Malcolm Smith's store but I got the chance to meet with and talk to the man himself! Not since then and never before, in the Roanoke area, have I been around a dealership that is so charged up about motorcycles and the places you ride them. You get the sense it's more than just a business...they ride too!

Over the last year Frontline has not only introduced me to their professional and efficient staff but to many different experiences. I attended Cornerspin for the first time in February of this year with Nate Jennings from Frontline. We also introduced this year the newly formed Frontline Race Team.

If you have not yet heard of Aaron Stevenson's Cornerspin and Cornerspeed schools you are missing out on the opportunity of a rider's lifetime. After my first experience at a Cornerspin weekend my confidence level and riding skill have greatly improved. I have yet to speak with anyone that said they didn't learn something from the class. Top level riders come from all over to attend Cornerspin/speed and we are so fortunate to have a dealership with such a strong relationship with them. I am planning to attend again as soon as possible!



The Frontline Race Team recently completed their first CCS event at Roebing Road in Savannah, Ga. They had a very impressive first event and what a great bunch! The Team consists of Sloan West, Jon Follmer, Kirk Wehner, Jason Adams and Frontline's own Nate Jennings. I was there to assist and cheer on the team and will be there to help out at plenty of more events over the indefinite future! Stay tuned to our Facebook Page.

I look forward to everyone's suggestions for Sunday rides and the possibility of longer ones if interested. I am in the process of planning a tour of the Natchez Trace Parkway in June so stay tuned.

Remember... Open invitation to "ALL" riders to come join us in the fun, find a new friend or just get some coffee!

Cheers!!!

3) Triumph is throwing out some huge deals with the Thunderbirds this month.....If you are an Active or Retired Military, Police, Fire, or First Responder you qualify for up to \$2,000 off you New Triumph Thunderbird 1600 or Storm 1700!!!
Call Nate for more details

QUICK LINKS:

Nate's News Frontline YouTube Channel - <http://www.youtube.com/user/NatesNewsFrontline>

Frontline Eurosports Facebook - <http://www.facebook.com/FrontlineEurosports>

CornerSpeed / CornerSpin - <http://cornerspeed.net/>

MotoMark1 - <http://www.motomark1.com/> Ensure you tell them Nate sent you from Frontline Eurosports

Jason DiSalvo's Speed Academy - <http://www.disalvospeedacademy.com/>

You can contact me, NATHAN JENNINGS, at [\(540\) 387-9780](tel:5403879780) or email me at NateFrontline@gmail.com with any questions, comments, or suggestions.

Thank you for choosing Frontline as your motorsports dealer and have a beautiful day.

Thanks again,

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