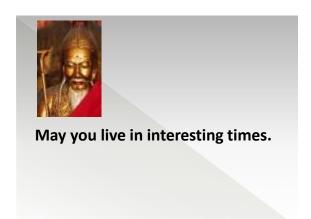
Respiratory Care Job or Profession? The Choice is Yours. David Cooksey, BS,RRT,RPFT,RCP Director, Pulmonary Services Froedtert & The Medical College of Wisconsin May 1, 2012 North Regional Respiratory Care Conference

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Environmental forces will drive the transformation of health care delivery and financing over the next decade, demanding hospital and health system change.



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- With great change comes great opportunities.....
- Are you ready?

Respiratory Care

Is it your Job?

OR

•Is it your chosen profession?

Jobs ...I've had plenty of jobs.



Definitions
Profession A vocation or occupation requiring
special, usually advanced, education,
knowledge, and skill
Professional
One engaged in one of the learned
professions or in an occupation requiring a high level of training and proficiency
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Definition
 Professionalism is both an attitude and a lifestyle for the workplace. From the way
we answer the phone to the way we
build relationships, it's a set of standards and values we uphold everyday and it
shows in the way we work, the care we
give and the contributions we make to society.
3001017.
Professionalism
Molessionalism
It's the foundation upon which we establish dependability within our work
establish dependability within our work environments and communicate
competence to our patients.
 No amount of skill, talent, education,
personality or ambition makes up for a
lack of it. That's why professionalism is

Professional

A professional is someone who can do his or her best work even when he or she doesn't feel like it.

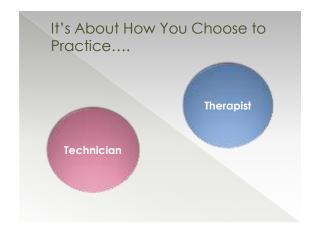
Professionalism... It's a state of mind....



All work and no play makes Jack a dull boy. All work and no play makes Jack a dull boy. All work and no play makes Jack a dull boy. All work and no play makes Jack a dull boy. All work and no play makes Jack a dull boy. All work and no play makes Jack a dull boy.

There is Difference Therapist







Patient Expectations

- Personal integrity
- Confidentiality
- Appreciation for diversity
- Strong work ethic
- Sound judgment



What are the responsibilities of a professional?

- Excel in providing services to patients
- Contribute to scientific knowledge
- Advance clinical practice

Activism Also Makes A Difference





How To Get Started

- Show up
- Show interest
- Get involved
- Take small steps
- Take ownership
- Make things happen









Practice with

- Pride
- Purpose
- Passion



PLAY LIKE
A CHAMPION
TODAY

Thank You Dave Cooksey (414) 805-3033