



REYNOLDS' IN REVIEW

Summer 2014

Volume 21 Edition 2

Resusci-Anne

On Wednesday July 2nd Mr. Jeff Aiosa, CT Director for the National Automobile Dealer's Association announced its donation of a Resusci-Anne to the CPR Training Program of *Critical Skills* and *Westbrook Ambulance Association*. Since 1975 new-car and truck dealers have participated in the NADA Foundation's Medical Grants program to donate Little Anne cardiopulmonary resuscitation (CPR) training manikins to organizations across the country. Since the NADA Foundations' Medical Grants

program began, more than 4,600 CPR training units with a value of about \$3 million have been donated to organizations in all 50 states and Washington, D.C. More than 2 million people have been trained on CPR units donated by new-car dealers. The training typically takes three to five hours of intensive practice and lectures. "If the right kind of treatment can be given to a victim within seconds after he or she is stricken, the chances are good that the life can be saved," said Mr. Jeff Aiosa. There has been an increase in the number of survivors from ventricular fibrillation as a result of increased CPR training across the country. If you would like to increase your chances on saving a life, contact *Critical Skills Education* at 860-304-8471 or visit Training-cpr-first-aid.com.

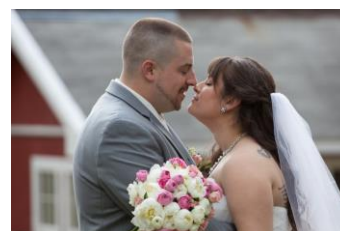


Reynolds' Marine 6th Annual Customer Appreciation Tournament

Congratulations to our winners Dave Roberts and Jim Gildea. As a team, out of forty-eight they caught a total of 8 fish with a whopping weight of 21.5 pounds during our 6th Annual Customer Appreciation Tournament. Not only did they win a cash prize of \$3,000 but also a free entry in next year's tournament! Attend next year's event and challenge the defending Champions! Thank you to all the sponsors who made this tournament possible: Yamaha, Ranger, Skeeter, Strike King, Quantum, CT Outdoors, Minn Kota, Humminbird, Lowrance, Northern Bass Supply, and Power Pole.

Four Stroke Engine Sale

Thinking about *Re-powering your boat*? Come in now to take advantage of the Summer of Choice four stroke Sales Event- a 5 year service warranty from Yamaha. Call Bryan today as this promotion ends September 5th, 2014. Bryan@ReynoldsBoats.com



Congratulations to Cassie and her new husband Ryan, recently married in Vermont!

New 2015 WRX honors its heritage by being better than ever...

This spring, Subaru released the new 2015 WRX and WRX Sti Sedan. Anticipation leading up to the release was frantic, with never a concept photo or spy shot leaked. This was especially true in the closely knit rally and tuner communities. When the vehicles finally arrived they did not disappoint in any way. The looks have grown up, so has the power and the driving experience. With the new 2.0L Turbocharged engine putting out a more linear and larger torque curve than ever and the standard six speed manual (yes you read that right finally a six speed) transmission this WRX is every bit as quick as its predecessor and then some.

For the first time in a long time the WRX also has an available automatic (or CVT to be specific) transmission. This is considered a crime to most WRX owners, however we assure you it does not slow the car or dull the driving experience one bit, all it does is open the world of WRX ownership to a group of people who otherwise would not know the driving joy that is the 2015 WRX. Another new feature is the Active Torque Vectoring, which is a system that allows you to get all that snappy, slick shifting quickness through corners without worry or hesitation, and prevents a small mistake on entry speed turning into a large insurance bill at exit, by using the ABS and VDC system to prevent understeer. Having had a chance to autocross the 2015 WRX I can tell you first hand it works exceptionally well.

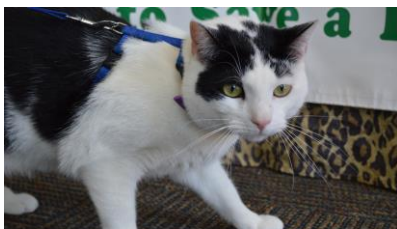


Subaru also returned to the 4-door sedan body styling which the WRX was once known for, paying homage to its rally heritage all the while staying true to Subaru's safety first mentality. The styling truly must be seen to be truly appreciated and the interior is a very pleasant place to spend the better portion of the day. Subaru also put a lot of attention into the comfort and infotainment portion of the ownership experience, finally offering a good sound system and get this, a power seat!

With all the changes and adjustments made to the new WRX it is still what it has always been, a driver's car. Fun, practical and safe, equally comfortable on the weekend autocross days and taking the kids to school on Monday morning, the WRX can make the drive enjoyable, and now it does it for everyone. It is easier to drive fast than it has ever been, but also more responsible than it has ever been before with better fuel economy and better safety features than ever. All told, in my humble opinion this is the best iteration of the WRX to date and honors its heritage by being better than its predecessor in almost every way...

Reynolds' Subaru: A Proud Sponsor of the Lyme Horse Trials

Join us in supporting the Lyme Horse Trials on August 17th at Lord Creek Farm, 37-3 Hamburg Road. The trials provide a low-key competitive learning environment for novice riders. The cross country course includes tables, benches, hogsbacks, ditches and banks and even some "just for fun" fixed obstacles. Stop by Lord Creek Farm and support some aspiring young riders and enjoy the beauty of the farm.



With Sincerest Thanks

This past pet adoption was yet again another successful event! Numerous animal advocates, shelters, and services participated: Paws N.E, CT Animal House, Dachshund Rescue, Mary's Kitty Korner, VSAWL, James Ressler Dog Sitting, Labs 4 Rescue, BNA, CT Humane Society, Sunshine Golden Retriever Rescue, My Dogs Things, and Harry Barker. We appreciate everyone's time and efforts. Special

thanks to the local businesses who donated certificates, gifts, and food: The Feed Bag, Petco, Nutmeg Spay/Neuter Clinic, VCA, Cat Tales, Chester Veterinary, East Haddam Veterinary, Salem Veterinary, TJ's Restaurant and Pizza, Pizzeria DaVinci, and The VooDoo Grill. We hope everyone had an amazing time meeting new friends and we hope the successful adopters are enjoying their new loving companion.

Ground Zero



September 11, 2014 will mark the 13th anniversary of the Trade Center Terrorist Attack. In memoriam of this tragic event that ceased to change America, NYC just finished the construction of the 9/11 museum. This museum is located across the street from where attack happened, which is now a newly developed Trade Center.

Connecticut artist-instructor-musician and proud Subaru owner, Joan Levy Hepburn's "The September 11 Triptych" is now on display and in the permanent collection of the September 11 Museum in New York City. A triptych is a set of three associated artistic works intended to be appreciated together.

A few days after the World Trade Towers was attacked Joan went to Ground Zero to try to comprehend what had happened. "I stayed at Ground Zero for a full day taking it all in- the images, the feelings, the smoke and gray ash. When I returned to the studio I cut up charcoal study that I had previously drawn from my mentors painting "Excavation", and started to build the foundation of the triptych with the collage of the drawing parts."-Levy Hepburn

CONGRATULATIONS TO THE THE EVARTS FAMILY

Don and Sue Evarts while attending our 5th Annual Pet Adoption not only fell in love with the 2013 Subaru Forester but fell in love with one of the dogs from our pet adoption. Their newly beloved pet Tinker Bell was successfully adopted from Susanne Colten-Carey, the foster parent from CT Humane Society. Congratulations to this new happy family for saving a life! We wish you all the best in your new lives in the Subaru Forester!



Reynolds' Angler Incentive Cash Winners

Reynolds' is proud to reward the highest finishing Skeeter Owner in the CT Bass Nation with up to **\$3,000!!** Don Dobroczyński won his cash fishing on the CT River, while both Reed Johnson and Kevin Lavender found success on Candlewood Lake. There is still one more prize to grab, fish the CT River in October or email Tom Reynolds for more information at Tom@ReynoldsBoats.com. Good luck!



Bikes for Kids & the Lyme Land Trust

Wow and thank you for your generosity!! During the Lyme Land Trusts annual Tour de Lyme bike ride, at Reynolds' Subaru our customers and townspeople donated over 50 gently used bicycles to donate to needy children. Bikes for Kids is a local non-profit that refurbishes used bicycles and delivers them to children in need, in CT and abroad.

Come to the Fair & Support Troop 26



The annual Hamburg Fair of Lyme, CT will be held on Friday August 15th through August 17th , its 113th Anniversary! A tradition of good food, familiar faces, games and rides.

As we have been doing for many years, the Reynolds family clears their lot to welcome Lyme-Old Lyme Scout Troop 26. The boys work all weekend long parking cars. It is their major fundraiser and ALL proceeds go to support their programs. It's worth commenting that the horse pull ring was recently repaired and renovated by a Troop 26 Eagle Scout, one of many local projects the boys accomplish. Please support the fair and Troop 26! Visit HamburgFair.org for more information.

You are cordially invited to:

The Subaru More2Love Launch Event

On Wednesday September 10th

3:30-7:30pm

Come test drive the all new

2015 Subaru Legacy and Outback

