



# REYNOLDS' IN REVIEW

Winter 2015

Volume 22 Edition 1

## REYNOLDS' CPR CERTIFICATION

On a chilly January night we hosted an engaging CPR certification class for our staff and their families. Ten of us joined up with Colleen Atkinson and Doug Lo Presti of Critical Skills Education & Training and became CPR certified. Both Colleen and Doug made the evening fun, as well as educational. Reynolds will sponsor another class in the fall of 2015, if interested in attending please call us. As an aside, I would like to share an interesting fact they mentioned. Do you know what city in the country has the highest save rate for witnessed cardiac arrest? Well, the answer is



Seattle, Washington. Why, you ask? They have a group of motivated community educators that are actively training people anywhere and everywhere they can. People waiting for a bus, others waiting in line for coffee or resting in a shopping mall might find themselves in a 10-15 minute CPR lesson, learning CPR without notice and later using these lifesaving skills. You can make a difference and I encourage you to get trained. I did! For more information search <http://www.training-cpr-first-aid.com> or email [CSEd911@aol.com](mailto:CSEd911@aol.com)

## ATTENTION FISHERMEN

Skeeter has finally released the much anticipated all new 2015 models ZX 225 and ZX250. These beauties have all new deck layouts and offer custom upholstery. The new hull and running surface are upgraded with a whole new center tackle storage compartment that is capable of holding an obscene amount of fishing rods and tackle boxes. This **doubles** the space capacity from past Skeeter models.



Standard equipment includes: **2 Lowrance HDS 9 TOUCH units with structure scan, 8 foot PRO Powerpole, Minn Kota 112 Fortrex, four bank battery charger plus much more!!** To discuss further an amazing deal on these new models: 2015 Skeeter ZX 225 and Skeeter ZX250, visit our website <http://www.ReynoldsBoat.com> or give Bryan a call. We have several here in stock that will not last long and are in the process of ordering more. We offer the best of both worlds, **top dollar** for your clean trades and **competitive** in-house financing. Come see us today!

## **KEEPING YOUR WHEELS ON THE ROAD**

The cold weather is upon us, we are here to remind you that the cold weather may cause damage to your vehicle: **tire pressure light appearances, low coolant concerns, balding of tires, and often dead batteries.** Call for a service appointment and we will make sure your car is ready to drive in the snow and ice road conditions.

*Cut coupon below and bring to your next service!*

**\$69.95**

**+ tax**

**Expires March 31<sup>st</sup>  
no cash  
redemption and  
not to be combined  
with another offer!**

*for a wheel  
alignment with the  
purchase of four  
tires from us  
(normally \$99.95  
plus tax)*

## **12<sup>th</sup> Annual Marine Open House**

Come down **Saturday, March 21<sup>st</sup>** 9am-4pm rain or shine to meet B.A.S.S. Classic Champion, *Denny Brauer* whom has 18 B.A.S.S. and FLW wins, B.A.S.S. AOY Title, FLW AOY Title, and an inaugural member of the Professional Bass Fishing Hall of Fame. Denny will be giving a seminar which begins at **11am sharp** on jig fishing tactics which has earned him most of his success.

After the seminar we will be serving a BBQ lunch by Redneck Heaven. Weather permitting demo rides in both Skeeter and Ranger bass boats. To satisfy all you tackle junkies we'll have several vendors with tons of new tackle on hand. We hope to see you there **March 21<sup>st</sup> from 9am to 4pm!**

***Bring a friend and receive a free t-shirt.***

## **UPCOMING BOAT SHOWS**

Reynolds' Boats will be displaying the best deals of the year at **all** the shows. Come check out our new inventory and products while anticipating the approaching boating season.

**CMTA Hartford Boat Show:** Hosted at the Connecticut Convention Center, 100 Columbus Blvd., Hartford, CT 06103, and February 5<sup>th</sup>-8<sup>th</sup>. Times of the shows are as follows: Thursday 4pm-9pm, Friday 12pm-9pm, Saturday 10am-9pm, and Sunday 10am-5pm. For more information please visit: <http://www.hartfordboatshow.com/>

**The 18<sup>th</sup> Annual NorthEast Hunting & Fishing Show:** Hosted at the Connecticut Convention Center, 100 Columbus Blvd., Hartford, CT 06103, February 13<sup>th</sup>-15<sup>th</sup>. Times of the shows are as follows: Friday 12pm-8pm, Saturday 10 am-7pm, and Sunday 10am-5pm. For more information please visit: <http://www.fishinghuntingshow.com/>

**The New England Salt Water Fishing Show:** The largest fishing show in the northeast is coming to you at the Rhode Island Convention Center, 1 Sabin St., Providence, RI, 02903, February 27<sup>th</sup>- March 1<sup>st</sup>. Times are as follows: Friday 12pm-8pm, Saturday 9am-7pm, and Sunday 10am-5pm. Do not miss this opportunity of **free** non-stop seminars. For more information please visit: <http://www.nesaltwatershow.com/>

## **INTRODUCING...**

We would like to introduce you to the loaner car fleet; our cars will now be named in hopes of creating an easier method for identification and convenience! When you pick up a loaner buggy the agreement will state the name of the vehicle you will be driving to help make the vehicle memorable.

## **Congratulations to Emily & Hayden Reynolds**

There is a new Reynolds in town and her name is Tess Hayden. Born November 18<sup>th</sup> at 6 pounds & 14 ounces!



## **“THE LOVING PARTY”**

Reynolds is a proud supporter of the Old Lyme Historical Society, which just finished working on a joint project among the Old Saybrook Historical Society, the East Lyme Historical Society, the Salem Historical Society, and the Lyme Public Hall Association called “The Loving Party! Signed on January 7, 2015 by representatives of the five cities proclaimed February 13, 2015 marks that 350<sup>th</sup> anniversary of an historical event in which the development of four settlements branched from Old Saybrook in order to maintain their own religious affiliations!

However the first branch from Saybrook to Lyme was the most important because it marked the **first time in state history** that a city was branched from a settlement which was proclaimed on February 13, 1665. An agreement was signed by representatives from both sides of the river known as *The Loving Party*, due to the amicable nature of allowing another city to be established in order to maintain and the continuation of their religion.

If you would like more information on this historical event please visit:

<http://www.oldlymehistoricalsociety.org/>

### **CT BASS SCHOLARSHIP FUND:**



Tom Reynolds presented CT BASS Nation Scholarship Fund a check for \$2000 in honor of his

grandfather Leland Reynolds, from the NADA Ambassador Grant Program. Tom inherited his love of the water and love of fishing from his grandfather whom valued education. The Reynold's family is proud to support this valuable scholarship program to our bass fishing youth.

### **YAMAHA PROMOTION**



For a limited time, purchase an eligible new Yamaha Outboard and have the choice of either 5 years of warranty protection **OR** up to \$2000 in dealer credit. This offer expires on March 31, 2015 so hurry in to get this exclusive offer. Eligible four stroke outboards include the VMAX SHO series, OffShore Series, and lastly the Mid-Range four strokes. If you have any questions about this promotion please give us a call at 860-434-0028 and speak with Bryan Liebenthal or email him at [Bryan@ReynoldsBoats.com](mailto:Bryan@ReynoldsBoats.com).

### **DONATIONS TO SHORELINE**

Thank you to everyone who donated non-perishable items for our winter charity to the Shoreline Soup Kitchen.



We collected many different items that will be used to help feed the hungry amongst the shoreline. The Reynolds family proudly matched your donations and sincerely appreciates your support. Keep it local.

### **THE BEE RETURNS!**

Reynolds' is happy to announce our support again for the LOLEF 3<sup>rd</sup> Annual Trivia Bee Fundraiser. To register please follow this link: <http://lolef.org/events/>. The trivia consists of multiple subjects and is suitable for the entire family. Form a team, only \$200 to enter, free to attend and enjoy raffles, prizes & more. Have fun and at same time help LOLEF! **February 6<sup>th</sup>** at 7pm Lyme Old Lyme Middle School auditorium.



## **SUBARU LOVE-PROMISE**

Subaru recently announced the Subaru Love-Promise. It is a pledge taken by Subaru and their dealers to do right by the communities in which we all live and work. As I sat at the National Dealer meeting with my brother Hayden, we embraced this new promise. However, it doesn't feel new to us, we are proud to say that Reynolds' Subaru has been living that promise since our inception in 1859. Aside from financially supporting many local worthwhile programs, we also all donate our time and talents for the good of our neighbors; it is how we were raised. From volunteering on our very local town boards, to supporting Troop 26 Boy Scouts with the donation of our parking lot for their fundraiser, to assisting at the local Hamburg Fair and more. I'm proud to say it's not just the Reynolds family but also our employees who give so generously. I have employees who foster animals, clear paths for the Lyme Land Trust, assist coaching youth hockey and volunteer for Meals on Wheels.

## **REFER A FRIEND**

Is a friend looking for a new or used vehicle/boat? Refer a friend to us and if a successful purchase is made you will be rewarded \$50 or if you bring your friend in with you, you will receive a \$100 referral gift certificate that is redeemable through our service department. Please detach the bottom portion coupon and give to a friend that is interested in purchasing a vehicle or boat!



Reynolds' Garage and Marine is an excellent place where the atmosphere is enjoyable and comfortable. If you are interested in purchasing a vehicle or boat bring this coupon in with you.  
My sales person was:

Referred By: