



152 YEARS

# Reynolds' In Review

VOLUME 17

SPRING 2011

ISSUE 1

## PRESIDENT'S PRESPECTIVE

Being one of the only businesses in Lyme has over the years offered many challenges dealing with the town, state and Federal regulations while trying to grow to service our friends and customers.

We have tried over the years to give back to the community by supporting many local organizations. In this vain I have made myself and each preceding generation an ambassador of the National Automobile Dealers Charitable Foundation. This year I continued that commitment making Thomas, Hayden & Kathryn Ambassadors. Through this program each will be able to name a local educational or medical non profit for a grant every three years in perpetuity.

Currently the grants are \$2,000 and this years recipients from two ambassadors, Don Reynolds and myself, went to the Lyme Ambulance & the MacCurdy Salisbury Brevillier Fund. We are proud to be able to give back to our community and are assured of doing so forever through the chartable foundation. Hopefully one more thing that makes us unique and will help us continue the business for another 152 years.



Above: Hayden Reynolds & Kathryn Reynolds Wayland with the obelisks they received from the National Automobile Dealers Charitable Foundation for becoming Ambassadors.

## WELCOME LILLIAN ANITA REYNOLDS!



On January 9th, 2011 the Reynolds family grew again with the birth of Lillian Anita Reynolds. She was born to Hayden & Emily Reynolds at 3:19 am at Middlesex Hospital weighing 8 pounds 2 ounces and measuring 19 1/2 inches. Lillian is Hayden & Emily's first child. A big congratulations goes out to the family! (Yes, that makes five grand-daughters and one grandson for Gary & Marilyn Reynolds.)

### UPCOMING EVENTS

On Friday, **April 1st, 2011**, the 4-1-FARM Tiffany Farm Benefit Pasta Dinner will be held at the Lyme School and sponsored by the Lyme School Student Senate. Tickets are \$10 for adults, \$5 for children over 3 years of age, and \$25 per family. Seating for the dinner will be at 5pm and 7pm. For reservations call the Lyme School at 860-434-1233 or email [nmeinke@region18.org](mailto:nmeinke@region18.org) or [lhampson@region18.org](mailto:lhampson@region18.org).

On Saturday, **April 2nd, 2011**, the 5th Annual Privateers' Bash will be held at the CT River Museum. There will be live music as well as a pig roast and a rum tasting.

Prizes will be awarded for the best costumes! Ticket prices range from \$50 - \$250 and all proceeds go to benefit the CT River Museum. You can purchase tickets online or by calling 860-767-8269.

Save the date! 2nd annual pet adoption at Reynolds **May 14th 10am-2pm**.

## ESTUARY COUNCIL OF SENIORS WINS \$2,100 FROM MEALS ON WHEELS

During Subaru's recent Share the Love program, the Estuary Council of Seniors won \$2,100 from Meals On Wheels Association of America (MOWAA). Customers who bought vehicles in November had the option to choose one of five charities, including MOWAA to receive a \$250 donation from Subaru. MOWAA also gave \$100 to each member that submitted a true story of how Meals On Wheels has helped one of their seniors. \$1,000 was awarded if the story was published in a local paper, and another \$1,000 was awarded to the story that was published the most throughout the nation. The Estuary Council of Seniors in Old Saybrook tied for first place! The Estuary Council of Seniors provides meals to homebound seniors in the towns of Lyme, Old Lyme, Westbrook, Clinton, Old Saybrook, Killingworth, Chester, Deep River, Essex, and Madison. Also, during the month of March, Reynolds Garage & Marine, Inc., like many other local businesses, will be selling wheels to raise money for the Meals on Wheels program! Next time you visit us here you can purchase one to help a great cause!

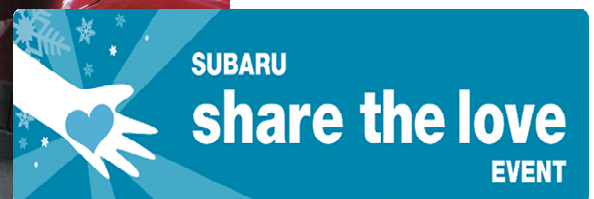


Pictured above are (from left to right), Paula Ferrara (ECSI Executive Director), Rose Sevigny (ECSI volunteer), Connie Cliffe (ECSI Board President), Mike Neville (ECSI Board Member), Hayden Reynolds, Peg Barrett (ECSI Café Manager), Marge Baroni (ECSI Board Member), and Logan Goulett (MOWAA Marketing Coordinator). The group is showcasing the "wheels" that can be purchased at the dealership for \$1, for which all of the proceeds go directly to the Estuary Council of Seniors, as well as the Hubcap award which goes to the business who collects the most donations.

## IPAD GIVEAWAY WINNER!



In December 2010, as part of our Share the Love Year End Sales Event, one customer was awarded a brand new iPad! In order to be entered in the drawing for the iPad, Reynolds' customers needed to take a car for a test drive. Phillip Nielson, pictured left with Hayden Reynolds and Joseph Barlow, was the lucky winner. Phillip Nielson not only won the iPad but ended up with a new Legacy as well!





## KATHRYN'S COLUMN

It's not often I share my New Year's resolution with anyone, let alone all of our customers, but this year it was 'no regrets'. So when an opportunity arose for my family to vacation to Ireland this February, I embraced it and convinced my husband to too.

When I asked my two children to describe the experience in three words, their reply was friendly, green, and wet. It was spectacular. But what really stayed with me were the numerous wonderful unique restaurants, bed and breakfasts, shops, and pubs we visited during our journey. No two were alike. This made our trip into an adventure, and a very memorable one.



It reminds me of what we at Reynolds take a lot of pride in, our history, our uniqueness, and our friendliness. No other dealership anywhere in America looks just like ours, unlike so much of the US populated by the same chain stores that have no personality, all look the same, and lack customer service.

We appreciate you, our customers. Nothing gives us more pleasure than greeting you by name, sharing a story, and getting you back on the water or the road safely. I hope that travelers from afar who may journey to Reynolds will be greeted with the same friendliness and appreciation as I received in Ireland.

## HAMBURG COVE YACHT CLUB JUNIOR SAILING PROGRAM



The Hamburg Cove Yacht Club Sailing Program is a beginner to intermediate sailing program for children aged 8 to 15. The program is open to both members and non members of the Hamburg Cove Yacht Club. There will be four sessions, July 18<sup>th</sup> - 22<sup>nd</sup>, July 25<sup>th</sup> - 29<sup>th</sup>, August 1<sup>st</sup> - 5<sup>th</sup>, and August 8<sup>th</sup> - 12<sup>th</sup>. The Sailing Program will run from 9am to 3pm each day. The cost per child per session is \$225.00, and registration ends May 1<sup>st</sup>, 2011, or when all of the 20 available slots per session are filled up. Registration requirements and forms are available on the website, [www.hcyc.com](http://www.hcyc.com). For more information please email Sarah Crisp at [sarah@lymegreen.com](mailto:sarah@lymegreen.com).



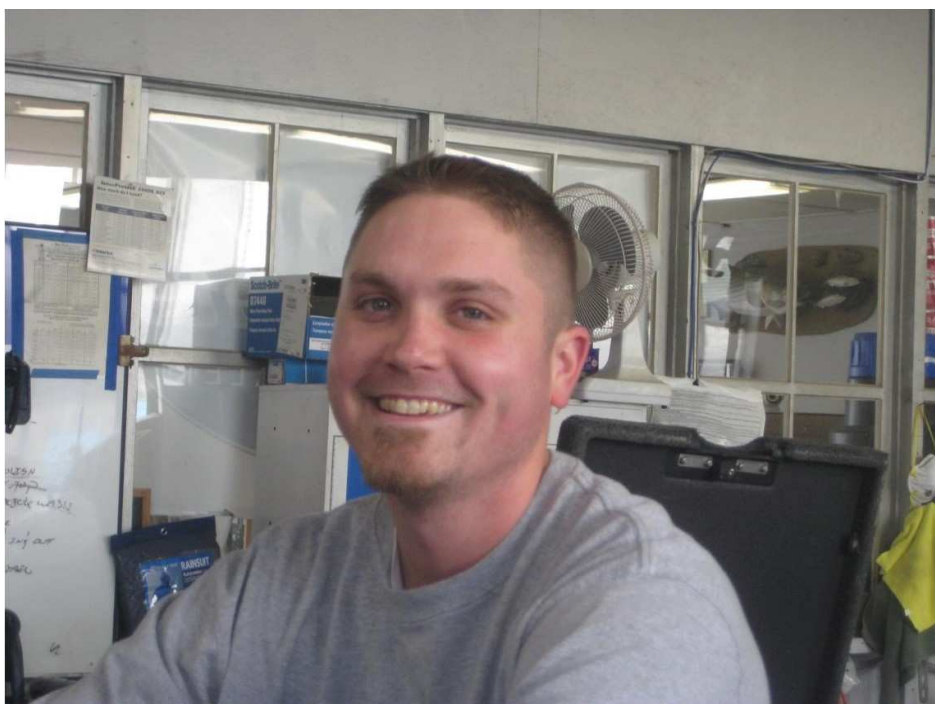
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Small Enough to Know You, Big Enough to Serve You.

## EMPLOYEE OF THE YEAR 2010—BRYAN WRIGHT-OSMENT



Since 2000 the employees here at Reynolds' have been voting for our employee of the year. For the year 2010 we voted Bryan Wright-Osment as that employee.

Bryan has been part of the team for two years. His official title is marine detailer, but he is so much more. Bryan came to us with knowledge of boats from working at other marinas in the past. He is an integral part of the yard operations when it comes to hauling and launching boats depending on the season. He also has the responsibility of bottom paint and shrink wrapping as well blocking of boats for winter. Probably the one attribute that sets Bryan apart is that he will always give 100% to any task that is assigned to him. I feel that I and Reynolds' are very fortunate to have him on our team.

By Chris Evans, Marine Manager.