



Featured in this issue:

P6 / NGCOA GOLF
COURSE OF THE
YEAR

P7 / REMODEL OF THE
TEXAS AGGIES' KYLE
FIELD IN COLLEGE
STATION



Clippings

Volume 17 Number 2 / Spring 2014

PTP's MISSION STATEMENT:

TO EXCEED THE NEEDS OF BOTH OUR INTERNAL AND EXTERNAL CUSTOMERS
WITH SERVICES SUPPORTING THE SALES & DISTRIBUTION OF OUR PRODUCT

New Product Offerings



100" deck for
Groundmaster - Page 3



New Horizon™ technology
on Professional 6000 -
Page 3



Toro Infinity Sprinklers
- Page 2

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Letter From the President

I hope you like the new look, format and content of our *Clippings*. The Toro Company is 100 years old this year so we thought we could use a fresh look to kick off the next 100 years!

Our *Clippings* newsletter has always provided bits and pieces of news, products, pictures, programs and promotions. We will continue to publish in hard copy, but we are also embracing the technology of Social Media. You can find us on Facebook, Twitter, YouTube, and LinkedIn, as well as our website, www.proturf.com. PLEASE LOOK FOR US!

In this issue, you will see some new products and services that are now in full swing. Contact your Account Executive or call us directly for more information on these....and let us know what you think of the new look! Maybe even "LIKE" us on Facebook!

As some of you know, I am the proud new owner of a Harley Davidson motorcycle. It only takes one ticket to win and my lucky day was with the Golf Course Builder's Association of America (GCBA) "Sticks for Kids" raffle at the GCSAA Golf Industry Show (GIS) back in February. Rumor has it that when they announced my name as the winner

the crowd moaned, groaned, laughed and said some words that I cannot repeat. 😊

On another note (about the GCBA raffle for "Sticks for Kids") is that in 2015 the GIS show will be in PTP's backyard in San Antonio. I'm looking forward to buying more



>>Continued on Page 2



PTP is now the Exclusive Dealer for Ground Logic™

Professional Turf Products, L.P. is now the sole source distributor for **GROUND LOGIC™** spreader/sprayer products in our sales region.

"We are very excited to be able to offer the Ground Logic product to our customers," said PTP Vice President, Mike McCue. "If you are looking for heavy duty spreading equipment, this is the product you've been waiting for. All of their machines are built from 100% stainless steel and utilize commercial grade Honda™ engines and Peerless™ transmissions. They will stand up to your toughest spreading and spraying demands."



The "Right" Thing To Do

Our team at Professional Turf Products has decided that we want to be part of the solution, not the problem. There is an extreme excess of waste in our landfills.

We have taken the first steps by starting a recycling program in our Euless Headquarters. Bins are provided for all office and warehouse employees to dispose of their paper, plastic and aluminum cans separately from the kitchen and bathroom waste. The warehouse is recycling all unusable cardboard, as well. These items will then be transferred to a 30 yard waste container that is picked up regularly by the local waste management service and taken to a "single stream" recycling processing plant. Our warehouse is also re-using old newspaper for packing. (We've received several comments about how some of you like catch up on Dallas and Fort Worth news when the papers arrive in parts boxes!)

Not only is this the "right thing to do" for our environment, we expect to substantially reduce the amount of waste, and in turn, the price we pay for the local trash company to pick it up.

Our next step is in the kitchen where we will discontinue using styrofoam cups. Next time you visit our office and have a cup of coffee you can check out our ceramic cups!

PTP IS GOING GREEN!

CLARK, Cont. from Page 1

tickets this upcoming year – perhaps I'll have a repeat of my win! In fact, I'm planning to double my ticket purchases so I can get another "hog"! I would suggest you plan on buying one (or more) tickets for yourself! A Texas-sized Harley is bigger and better than a Florida Harley! But the winner, again, will truly be the kids' involvement in golf. Thank you GCBA for running such a great organization and giving back to the industry. You guys ARE First Class. In case you were wondering, my training wheels look great on this bike... trust me.

Eddie



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Forget the shovel and potential damage to the turf as all components in this new design are **accessible from the top**, making these new sprinklers easy to service, saving time & labor.

ORDER A CASE ASSEMBLY TODAY just to try them out and see for yourself. Call PTP Parts dept for a special price on our **SPRING PROMOTION**. 1-888-PROTURF

Visit www.toro.com for more information or call your PTP representative

Groundsmaster® 360 offers new 100 inch Deck



With optional cab

When you combine the agility of a zero-turn riding mower with the flexibility of an out-front rotary mower, you get serious productivity. Now there's an option to stretch that productivity even further. Toro has announced a new 100-inch cutting deck option for the popular Groundsmaster 360, allowing both wide-area mowing and trimming with one machine.

- **Save Time and Money** by covering more ground in less time
- **Year-Round Productivity** - debris blower & snow removal attachments



You have to check this out!



Scan QR code to go directly to the video



Summer Regional Events



A special welcome to Rusty Walker, CSFM as the 2014 President of the **Texas Sports Turf Management Association**. Rusty has been in the turf grass industry since 1978 and has been the Athletic Field Foreman for the City of Grapevine for the last 8 years.



Upcoming **Field Day** being held in the DFW area:
May 22, 2014
@ FC Dallas - Toyota Stadium in Frisco, TX



Additional info at
www.txstma.org



The **Texas Turfgrass Association** 2014 Summer Conference will be at the **Hyatt Lost Pines Resort** (near Austin, TX) on July 13-15, 2014. Register here: www.texasturf.com.

The **Blue Hills Country Club** in Kansas City, MO is the site of this year's Scholarship & Research Tournament held by the **Heart of America Chapter of the GCSAA** - June 9, 2104.



www.hagcsa.org



Summer events from the Kansas GCSAA calendar

May 27 - Superintendents Meeting, Wamego Country Club

July 21 - Assistant Golf Course Superintendents Meeting, Cherry Oaks GC, Cheney

PTP is pleased to commit donations of time and money to the following organizations for 2014:

American Heart Association
Canyon Lake Presbyterian Church
Christ Child Society
Faribault Area Hospital
Gateway School

Lake Regional Hospital Foundation
Operation HOT
Plano ISD Education Foundation
Proud American Kids

Relay for Life
Special Olympics
St. Alfred's Episcopal School
The Children's Shelter of San Antonio
The Rise School of Houston
Wee One Foundation

New Toro® Z Master® Mowers Equipped with Horizon™ Technology



Toro has introduced new Horizon™ technology on select Z Master® Professional 6000 electronic fuel injected (EFI) models.

This technology is an intelligence platform enhancing overall performance in a wide range of mowing conditions, increasing fuel efficiency compared to carbureted models.

The 6000 mowers combine Kohler® EFI engines with an electronic governor, which helps maintain more consistent blade tip speed and reduces governor droop. In addition, the control console incorporates Horizon technology that allows the operator to select from three different performance modes based on mowing conditions. It also tracks engine temperature and oil pressure.

They come standard with the exclusive **TURBO FORCE®** cutting deck in 60" and 72" widths. Featuring durable 7-gauge steel, robust cast iron spindle housings, and high-strength steel blades, these machines can achieve outstanding results at higher ground speeds.

more info at www.toro.com

Professional Turf Products Supports Our Troops



This upcoming Memorial Day weekend (May 24 – 26, 2014) **THE PATRIOT CUP** will be held in Tulsa, OK. This is an exclusive, invitation only golf tournament and gala celebrating our nation's heroes. Folds of Honor and The Patriot Golf Club will co-host this event, attended by Champions Tour, PGA and LPGA Professionals, top Military golfers from across the country, and a host of celebrities.



On Saturday afternoon (May 24) optional practice rounds will be held. Then at 10:00 am on Sunday is the shotgun start for the **Patriot Invitational** where teams consist of a PGA professional, two military golfers and two Folds of Honor guests. This is followed by a cocktail reception and Black Tie Gala at the **Hard Rock Hotel and Casino** in the evening. Monday is **The Patriot Cup**, with three person teams – one tour player and/or celebrity, one military golfer and one Folds of Honor guest. The agenda refers to it as a "three person scramble: flyboys vs. ground pounders". It all ends with a concert Monday night at "The Joint" at the **Hard Rock Casino**. Previous performers included **Vince Gill** in 2010, **Darius Rucker** in 2011, **Rascall Flatts** in 2012 and **Dierks Bentley** in 2013.

"The annual Patriot Cup is a very special day for me, as it truly represents Memorial Day in my eyes. Although the golf played that day at The Patriot Club is exciting, the 1:00 bells are extremely meaningful. When all activity stops and focuses on the thirteen chimes, each one representing a fold in the American Flag, it reminds me of both my grandfathers who served in World War II and all the others who have sacrificed themselves for our freedoms as Americans."

Jeremy Dobson
Golf Course Superintendent
The Patriot Golf Club

The Folds of Honor Foundation was founded in 2007 by **Major Dan Rooney**, a former F-16 pilot, golf course owner, PGA Professional and USGA member. A Major in the Air National Guard and a decorated military aviator, Rooney has served three combat tours in Iraq. After returning from his second tour, Major Rooney witnessed a profound situation that drove him to create the Folds of Honor Foundation.

www.foldsofhonor.com

Another golf tournament to honor and help wounded competitive 36-hole golf tournament that takes U.S. service members wounded in the global war support service members and their families.



veterans is **George W. Bush Center's Warrior Open**, a place every fall in the Dallas area. The event honors on terror. The tournament spotlights organizations that

In 2013, the tournament was held at Las Colinas Country Club in Irving, Texas and featured members of the U.S. Armed Forces who served their country honorably and were severely wounded during Operation Iraqi Freedom and Operation Enduring Freedom. Corporal Chad Pfeifer, U.S. Army (Ret.), took home the Champion's Cup for lowest gross score; Captain Matt Anderson, U.S. Army, and Staff Sergeant Ben Dellinger, U.S. Army (Ret.), tied for the Warrior Cup for lowest net score.

The PGA Tour pros participating in the event included Justin Leonard, David Graham, Finley Ewing, Chris Parra, Joe Ogilvie, Paul Stankowski, Ryan Palmer, Martin Flores, Jim Holtgrieve and JJ Henry.

Veterans and service members injured in post-9/11 combat can check back at www.bushcenter.org soon for information on applying for the 2014 Warrior Open. Dates have not been confirmed.



Do you understand EPA Tier 4 ?
Compliance is Mandatory

Tier 4 refers to a specifically defined level of federally mandated air-quality emissions standards established by the U.S. Environmental Protection Agency (EPA) that apply to new diesel engines used in off-road equipment.

Scan this for everything you need to know.





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mower w/60"
deck
(123 hours)**

\$9,989



**Toro
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(2011)**

\$24,999



**Toro
Hydroject
3000
(1995)**

\$7,999

Available equipment list updated regularly at:



www.proturf.com

Scan here and go
directly to PTP's
Refurb Offerings



Cordillera wins course of the year from the NGCOA for 2013.

(BOERNE, Texas) – Cordillera Ranch has claimed “Course of the Year” honors for its Jack Nicklaus Signature design by the National Golf Course Owners Association.

Making the moment more memorable for Cordillera Ranch, the recognition was presented on the same night that its acclaimed architect, Jack Nicklaus, was given the NGCOA's Award of Merit. The tribute celebrated Nicklaus' part in golf's global expansion through his philanthropic endeavors and renowned design business.

“Congratulations to the Hills and Cordillera Ranch,” Nicklaus noted in his acceptance speech. “It was a nice project and was a lot of fun to work on – and that, to me, is what it's all been about. It's been fun.”



NICKLAUS



CONGRATULATIONS to the Cordillera Ranch organization!

Can a Preventative Maintenance Program reduce your Costs (and Headaches)?



YOU BET IT CAN! Most industries are suggesting what is called the **80/20 rule** which translates into: 80% of the maintenance on our equipment should be Preventative or Planned (PM), while leaving only 20% for emergencies, or Corrective Maintenance (CM). PTP offers a versatile PLANNED MAINTENANCE AGREEMENT to our customers in order to help them reduce the number of surprises with their **equipment, irrigation or pump station** (and their day). *Surprises are only fun if it's your birthday!*

Our maintenance agreements include Qualified Service Technicians at the customer's place of business (or other agreed upon location) on any and all brands and Performance Parts Pricing. The agreements are set up for a minimum of four (4) hours per visit. This allows for any additional repairs that may be discovered at the time of the PM to be performed (with customer approval) during the scheduled visit at PM rates.

Call PTP today to talk about how our PM Agreement can save you Time and Money! Ask for our references!
1-888-PROTURF Press 2 for the Service Dept.



The University of Texas Golf Club
(Home of the 2012 NCAA Men's Golf
National Champions) Using their
new Toro SandPro 2040Z

Coach Mike Snyder and his son
Shawn Snyder of the Seminole, OK
High School Chieftains with their
new Toro Reelmaster.



The Remodel of Kyle Field



Texas A&M at College Station wasted no time in getting started on the renovations to Kyle Field. The \$450 million, two year expansion and renovation project began the very same night after the Aggies 51-41 win over the Mississippi State Bulldogs on November 9, 2013



According to the FAQs page on the Aggie website, the reason "why" Kyle field needed to be renovated was: "Because Texas A&M deserves the finest collegiate facilities and the goal is to build the greatest venue in the history of college football. Millions of people see Texas A&M University through football Saturdays in the fall and this facility will make a statement that the Aggies do not settle, we commit to excellence in everything we do. A redeveloped Kyle Field will amplify and honor our past and our traditions while expanding the intimidation factor."

The field will be completely reseated to 102,500 for the 2015 season. That would make it the largest stadium in the SEC and the state. It will also sport the biggest video board in college sports (7,661 square-feet) and will top the University of Texas' (7,437 square-feet) video board that currently holds the record.



Leo Goertz, the Athletic Fields Maintenance Manager (also a 1982 Aggie Alum) and his staff have been PTP clients since 1996.



Last year only five teams from the Big 12 advanced to the NCAA Basketball Tournament; this year there were SEVEN - Congratulations to the following teams for making it the "Big Dance" :


Baylor University
University of Oklahoma

University of Kansas
Oklahoma State

Kansas State
University of Texas

Iowa State



The other two teams from PTP's region that were part of the initial 64:  **University of Tulsa** (currently a part of the USA Conference, but moving to the Big East in 2014) and **Wichita State** who went *undefeated* all season and ranked No. 1 in the Missouri Valley Conference going into the Tournament. Way to go, Golden Hurricane and Shockers!



We'd also like to give a shout out to the SMU Mustangs for making it all the way to the finals of the game. Congratulations, Mustangs! It was a close call - we're very proud of you!



www.tsrhc.org

We all know there are quite a few charities for kids, such as Wee One Foundation, Children's Shelter, Proud American Kids, Relay for Life or Special Olympics (to name a few). There are also charity events for kids to actually play golf such as First Tee, Sticks for Kids, etc. These events are fun and even more rewarding is seeing the smile of a child when they make contact with a golf ball. The Scottish Rite Hospital "KidSwing" (nine-hole, best ball for kids ages 7-18) will take place this year at three golf courses - Brookhaven Country Club (June 16), Stonebridge Ranch Country Club (June 24), and Trophy Club Country Club (July 14). Professional Turf Products is proud to be one of the sponsors this year to help continue the success this tournament has enjoyed since 2003.

Many superintendents are familiar with the charity but also even more familiar with the hospital. **Quinton Johnson** who was employed by Club Corp for 35+ years has been a volunteer for the past 18 years. The North Texas Superintendent's Association (NTGCSAA) has an annual meeting at the hospital to support and help kids overcome obstacles that they have either been born with or acquired by injury or accident. The kids that are treated at this hospital, for the most part, leave without any payment due. The hospital is funded through the giving of people's time and money. There are approximately 800 on staff and over 800 volunteers between the ages of 14 and 94 who log more than 108,000 volunteer hours annually. Thank you, Q.J. for your relentless leadership in giving back.



Quinton Johnson



1010 N. INDUSTRIAL BLVD, EULESS, TX 76039



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**Keep an eye on our website;
especially the
PROMOTIONS page.**

Check out the great prizes you
could win in our

Baseball Card Promo

(a winner every week all season)



www.proturf.com/wp/promotions

Professional Turf Products has five offices and covers six states:

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