

Clippings



Volume 18 Number 1

Spring 2015

PTP's MISSION STATEMENT:

TO EXCEED THE NEEDS OF BOTH OUR INTERNAL AND EXTERNAL CUSTOMERS WITH SERVICES SUPPORTING THE SALES & DISTRIBUTION OF OUR PRODUCT

New HYBRIDS from Toro®

Set to launch this spring, the new **Reelmaster® 5010-H** is Tier 4 compliant and delivers operational cost savings that can really boost your budget!



See this and the new TriFlex™ Hybrid 3320 on Page 7



golf industry show

Professional Turf Products was pleased to have been a sponsor and host at the **Golf Industry Show** held in San Antonio the last week of February. We hope you all had a great time, accomplished what you came for, and made it back home safely. This is the *23rd consecutive year* that **TORO** has sponsored the **GIS**.

See PTP highlights on page 2

We know your mowers and sprinklers are running smoothly all the time (*as Toro's are known to do*); so take a minute and test your skills with our **Brain Teaser** on page 5.



Letter From the President



How about the Super Bowl?! Not the game. Not the commercials. I'm talking about the **TORO** products on the field!

Alright, I'll admit that both the game and the commercials were fun to watch. With the cost of a 30 second commercial spot rising by half of a million dollars to \$4.5 million we decided that the commercials deserved some extra attention around PTP, so we took a poll. The results proved that the Budweiser- "*Lost Puppy*," Fiat- "*Blue Pill*," and McDonalds- "*Pay with Lovin*" commercials came out on top at the PTP offices. Apparently this says that our priorities are beer, free food, and blue pills. The commercials were funny, but I must say that I am glad all of my kids are over the age of 21 and that I do not have to explain what that blue pill did to the car. I can assure you that my mom would have covered my eyes and ears, turned off the TV and made up a story about a blue M&M.

My favorite commercial of the Super Bowl was the McDonald's "*Pay with Lovin*" commercial. You have probably read enough of these letters of mine by now to know that I am always looking for a lesson, and I may have mentioned before that my favorite movie is "*Pay It Forward*." With this in mind, I think the commercial was a great reminder of what is important in life. It is so easy to do something as simple as calling a family member to tell them you love them just to put a smile on their face (and



>>Continued on Page 4



TORO® was proud to be a part of the grounds crew preparing the field for **Super Bowl XLIX** at the University of Phoenix Stadium in Glendale, AZ.



28 FINAL 24

WAY TO GO!

PTP would like to recognize **Will Dutton**, PTP Account Executive for Sports Fields & Grounds in the Dallas area who has received the prestigious **Toro® Green Blazer Award**. The award is given to a sales representative who has a minimum of three years experience in the industry. It recognizes individuals who are contributing to the industry and bringing enhanced knowledge to their customers.



Another distinguished award brought home by PTP representatives was the **Toro® Irrigation Service Award** that was given to the PTP Irrigation Service Team: **Clayton Harvey, Steve Meyer, John Jones & Rob Mohedano**.



Congratulations to all - you make us proud!

The Fire Dept of the City of Celina, TX uses a **Toro® HDX Workman** with a **Kimtek®** fire bed, and added lights and sirens for the many festivals they have during the summer. The vehicle allows for faster and easier access to many more places than would a fire truck or ambulance.



GET THE BEST! TRADE-UP for ⁺15% OFF a New Otterbine® When Replacing ANY Existing Aerator/Fountain*



Exclusively at PTP!

QUALITY & PERFORMANCE

Otterbine's use of non-corrosive materials, quality construction & 3rd party testing delivers the best there is to offer in aeration.

ENERGY SAVINGS:

Otterbine units require less amperage, meaning lower operating costs.

LESS MAINTENANCE:

5-Year warranty & enhanced unit construction offers trouble-free maintenance and peace of mind.



www.otterbine.com

Aerating Fountains --- Industrial Aerators --- Giant Fountains --- Small Pond Systems



Meet another PTP Customer Support Representative

Alfie Cedillo
Customer Support

← **Put a face to the Voice!** →



How long have you been with PTP? Out of my 18 yrs. experience, I have been part of the PTP Team for 8.

What do you like most about being on the PTP team? We work hard and well together; go above and beyond; get the job done, and yet still know how to have fun doing it! I also like giving Eddie grief, especially about his spinning class!

Who's your favorite football team? "America's Team" of course, THE DALLAS COWBOYS!

Who is your favorite Customer? I like all the customers that call in; we enjoy getting to help them in any way possible. The more we get to talk to them the better we know how to help!

Look for other CSRs to be profiled in future issues!



From birdies to triple bogeys, golf closely parallels real life as players experience the highs and lows of the game. **The First Tee** helps shape the lives of kids and teens from all walks of life by introducing them to values inherent in the game of golf. Values like integrity, respect and perseverance. Get more info at: www.thefirsttee.org

And Now >>> A Zero Turn Mower with a STEERING WHEEL

TORO

Toro's new **TimeCutter® SW** has an adjustable steering column to maximize comfort for any operator.



Toro® has added a **Stand-On Spreader/Sprayer** to its turf renovation product line.

Make spreading and spraying easier with:

- * Lean to Steer technology,
- * Intuitive controls
- * Large-capacity hopper and spray tank
- * Compact design



Ask Your Toro Dealer Representative for More Information!

Golf® Magazine ranks **AUSTIN, TEXAS** number one on its list of best golf cities in the U.S. (for retirees). This is based on Austin's 32 public courses and a median greens fee of \$40. You can play year round and Austin offers great food and a happening music scene. Retirees can also take courses through the Osher Lifelong Learning Institute at the University of Texas.

- from Kiplinger's Personal Finance Dec, 2014



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CLARK, Cont. from Page 1

yours too!). As I am writing you, it is currently Random Acts of Kindness Week. Even though by the time you get this, the designated week will be over, I am challenging all of us to perform a random act of kindness the week you get your copy of Clippings. While our small newsletter does not hold a candle to how many people saw the McDonald's commercial (114.4 million viewers), I am crossing my fingers we can get some acts of kindness in the pipeline to "spread some lovin'". We would love to hear some of the kind things you came up with, so please be sure to send them into us. We



will be printing some of your acts of kindness in the next Clippings. Don't worry about tooting your own horn- it will be anonymous! On the flip side of this, if you have had someone do something kind/ thoughtful for you that made your day or just put a smile on your face, we want to hear those stories too. Coincidentally enough, I was the recipient of a random act of kindness when I was at a drive-through recently. The person in front of me paid for my meal, so I plan on paying it forward and

doing the same for someone else the next time I drive through somewhere.

I have loved all of the feedback I received about my last letter and the revelation that I go to spinning classes. Some of our Customer Support team members have even gone as far to **POKE** some fun at me about it during our daily update messages... I love it. We are really looking forward and excited to hear your random acts of kindness stories, so make sure to send them into us!

I highlighted the word **POKE** because I know some **OSU** fans who enjoyed the bicycle "blender" in my previous Clippings letter. How does a **TCU** guy promote **OSU Pokes**? It was a very random act of kindness...

Have a safe and enjoyable spring,

Eddie

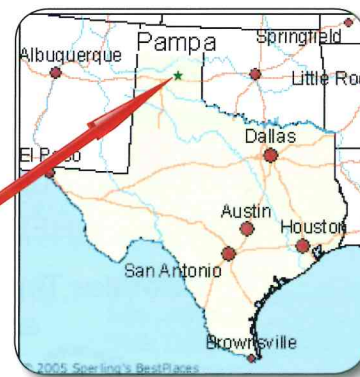


MAKING THE NEWS

"Just because **Hidden Hills Municipal Golf Course** in Pampa, Texas, is one of the state's best economical places to play, doesn't mean it's not innovative. Later this year golfers will get to see the results of a renovation project that includes re-irrigated greens, re-sodded fairways and new tees.

GCSAA Class A member **Kenneth Norris** is the Superintendent at Hidden Hills."

The Pampa News - Jan 28, 2015



Did you know that we have Wide Area Mowers that **MOW and BLOW?**



In addition to the Toro® Groundsmaster® 5910 (pictured), several other Toro commercial mowers can be converted into a snow removal system with easy to install attachments.

Talk to your PTP representative about options and potential configurations.

Use your equipment year round!

Helpful Hints - A Hack

The word "**hack**" - used to describe a *trick, shortcut, skill, or novelty method that increases productivity and efficiency* - is a relatively new 21st century word. Because we are that "**swag**" (formerly known as "cool"), we will now provide you with a **Kitchen Hack**:

Just dump lemon or any other citrus peels into the garbage disposal and pulse it a few times. You'll scar the peels, releasing the fragrant citrus oil. Don't overdo the pulsing so that the peels can sit overnight to counteract the stinky smell. Once the citrus aroma is gone, just run the disposal until the peels are completely shredded and flushed.



SPRING Into Action!!!

Check out these pre-owned CULTIVATION units!



Jacobsen (Ryan) AireMaster 24
Starts & Runs; SOLD AS IS

\$124 / mth for
36 months



Toro ProCore 864
2008

\$450 / mth for
36 months



Buffalo Turbine
Debris Blower

\$129 / mth
for 36 months



Toro ProCore Processor
2008
Tow Hitch

\$365 / mth
for 36 months

Available equipment list updated WEEKLY at: www.proturf.com

Scan here to go directly to other
Refurb Offerings:



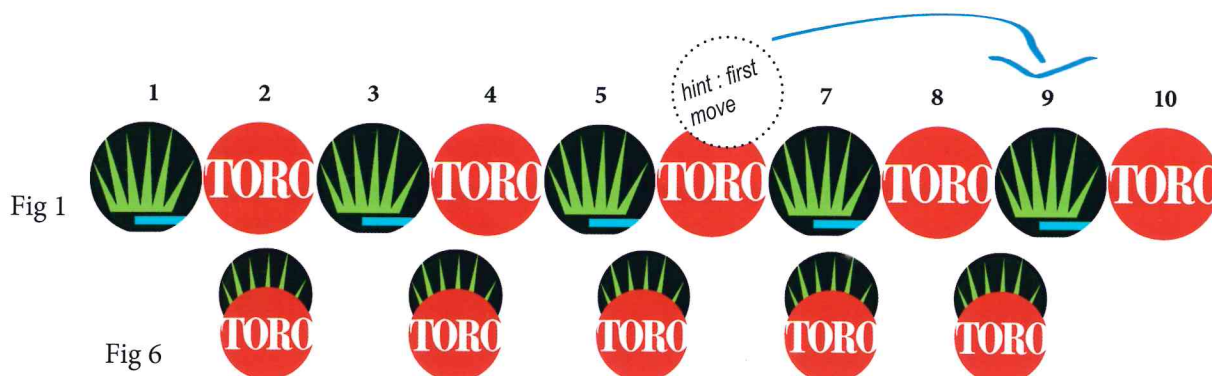
BRAIN TEASER: QUARTERS WITH EINSTEIN

THE CHALLENGE: Place ten quarters in a row (Fig.1). Challenge someone to move the coins in such a way that one coin must jump two coins to make five piles with two coins each (Fig. 6) - and it must be done in five moves only. Note: we chose logo "coins", but you can try it with any ten items (e.g. pennies, dimes, buttons, poker chips); or check your parts inventory and use 10 of these:

1-603299 Anti scalp cup
93-2489 Bearings

89-1584 Cap, Sprinkler
62-5580 Coupler

12-9460 Disc
114-8273 Tire



Look for the the solution on our website at: www.proturf.com

from Bamboozlers by
Diamond Jim Tyler 5

Best Golf Course in each State

BusinessInsider.com looked to golf experts at Golf.com, Golf Digest, Golfweek, and Golf Course Gurus to pick the very best courses in each state. Here are their results from each of the six states in PTP's territory.

- **ARKANSAS:** The Alotian Club, Roland
- **KANSAS:** Prairie Dunes Country Club, Hutchinson
- **LOUISIANA:** Squire Creek Country Club, Choudrant
- **MISSOURI:** Dalhousie Golf Club, Cape Girardeau
- **OKLAHOMA:** Southern Hills Country Club, Tulsa
- **TEXAS:** Dallas National Golf Club, Dallas



To see more:
<http://www.businessinsider.com/>



PTP Congratulates...

Heart of America Golf Course
Superintendents Association
(HAGCSA)



Superintendent of the Year



Duane Sander
Hodge Park & Shoal Creek Golf Courses

Asst. Superintendent of the Year

Nick Kray
Nicklaus Golf Club
at Lionsgate



Chester Mendenhall Award
Sandy Queen, CGCS (retired 2014)
This was Sandy's 2nd time to win this award!

A **Big Congratulations**
and **Thank You**
goes out to



Keith Ihms on a
great year leading the
GCSAA in 2014!

BEST CONSUMER DEALS - BY THE MONTH

ConsumerReports' product research experts, who monitor prices, have found that deep discounts for certain things actually go by the calendar. Here's a month-by-month guide that shows when you can usually find the best prices on a variety of products:

JANUARY

Bedding; Linens
Toys; TVs
Treadmills & Ellipticals
Winter clothing
Toro lawn mowers & sprinklers

FEBRUARY

Humidifiers
Indoor furniture
Toro lawn mowers & sprinklers

MARCH

Digital cameras
Small consumer electronics
Winter sports gear
Toro lawn mowers & sprinklers

APRIL

Laptops & Desktops
Spring clothing
Toro lawn mowers & sprinklers

MAY

Athletic apparel & shoes
Camping & outdoor gear
Carpeting & Mattresses
Toro lawn mowers & sprinklers

JUNE & JULY

Toro lawn mowers & sprinklers
Camcorders
Pots, pans, & dishware
Summer sports gear

AUGUST

Air conditioners
Backpacks
Dehumidifiers
Toro lawn mowers & sprinklers
Snow blowers

SEPTEMBER & OCTOBER

Toro lawn mowers & sprinklers
Snow blowers
Bikes
Computers
Digital cameras
Gas grills
Shrubs, trees, perennials
Small consumer electronics

NOVEMBER

Baby products
Bikes; Camcorders
GPS navigators
Toys; TVs
Toro lawn mowers & sprinklers

DECEMBER

Bikes
Camcorders
Gas grills
GPS navigators
Home appliances
Small consumer electronics
Toys; TVs
Toro lawn mowers & sprinklers

***Call us any month, anytime, 24/7 for our "buy of the month"!**

The much loved Tootsie Roll company has been around for 119 years.

In 1896 Leo Hirschfield invented the Tootsie Roll and named it for his 5 year old daughter, Clara, his little "Tootsie". The long time (53 years!) Chairman, Melvin Gordon, recently passed away at the age of 95. His wife of 65 years, Ellen Gordon, has been named Chairman & CEO (she was formerly President & COO).



Nervous About Trying New Technology?

Equipment is not only a major investment, but also something you depend on every day.

But when it comes to electric and hybrid greensmowing technology, the time to "let someone else try it first" has passed.

The benefits have been proven, and it's here to stay.

Here's how it works: When challenging mowing conditions demand more power than the 24.8 hp engine can provide, the **Reelmaster® 5010-H** sheds the cutting unit load from the engine to the battery pack, allowing more horsepower to be allocated to the traction circuit, while it also boosts the engine, giving the machine the equivalent of over 40 hp. The result is plenty of power — *but only when you need it* — saving on fuel and your budget. Also, because the cutting units are powered electrically, the reel speed is precisely controlled for a consistent speed and uniform performance across all cutting units.



The all new Greensmaster® TriFlex™ Hybrid 3320



- More Power - 21 hp (13.4 kW) Briggs & Stratton® Engine
- All Electric Reel Drive System
- Quick Change Cutting Units
- Double A-Arm Suspension for Superior Ground Following

"the cutting units float freely over contours and undulations of the green resulting in a superior quality of cut"

Upcoming Major Golf Events - 2015

Masters

National Golf Club - Augusta, GA
April 9 - 12, 2015

U.S. Open

Chambers Bay - University Place, WA
June 18 - 21, 2015

British Open

St Andrews, Scotland
July 16 - 19, 2015



PGA Championship

Whistling Straits
- Kohler, WI
August 10 - 16, 2015

PTP / Toro Training

The participants of our most recent **Reel Maintenance Class** (held in our Houston branch) had some great things to say about the class taught by PTP's Service Manager, David Shirk.



"I just wanted to say thanks again for the great class yesterday at PTP! It is true you can teach an old dog new tricks, as I picked up some points that I had never heard."



"The things I thought I knew about reel maintenance were all wrong. David did a awesome job of showing the proper way of doing it right. Thanks."

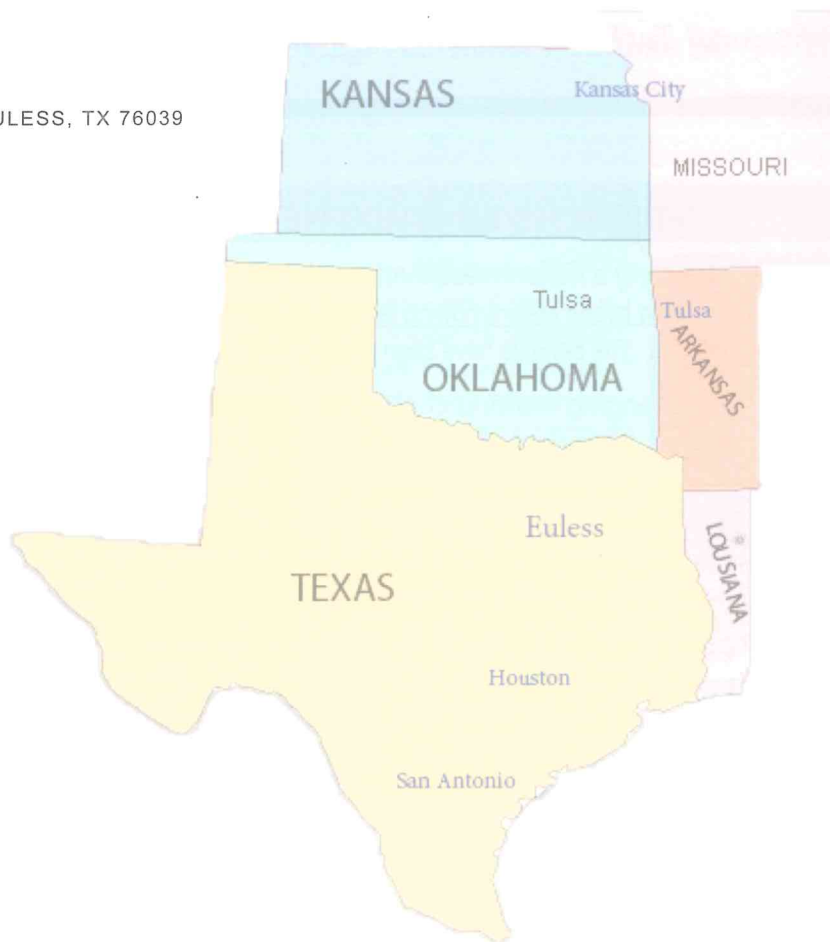
"The class was well planned, ran smoothly, and we enjoyed both the class participation, and great food."

"My assistant and I enjoyed the hands on experience and insights that David gave us".

Attendees included: Alvin ISD, Bay City ISD, Galena Park ISD, Montgomery ISD, and Tomball ISD.



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for special
PROMOTIONS
[www.proturf.com/wp/
promotions](http://www.proturf.com/wp/promotions)

**Welcome
Spring**

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