

### Alabama Tire Dealers Association

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Trinity, AL 35673
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(256) 974-1480 Fax
AlaTireDealers@cs.com
www.alatiredealers.com

### Spare Tire

July 2011



Alabama Tire Dealers Association 6096 County Road 434 Trinity, AL 35673

#### **Executive Committee**

President (Chaplain)
Dolan Davis, Jr.
Southside Davis Tire
First Vice President
Scott Roberson
Royal Tire Service
Second Vice President
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Secretary / Treasurer
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Westmoreland Tire Co.

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#### **TIA Representative**

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#### **Past Presidents' Council**

Barry McGirt
American Tire Distributors
Rhett Marques
Goodson Tire & Auto
Steve Breland
Top Line Tires
Mike Griffin
McGriff Tire

#### **Co-Executive Directors**

Cheryl Lentz Sabrina Lentz Knop

### Thoughts about the ATDA 2011 Convention:

Thank You! Thank you Cheryl and Sabrina for all the detailed tasks you perform before and during the convention to make it become a reality. Thank you American Tire Distributors, Carroll Tire, Federated Insurance, Kauffman Tire, and S&S Tire for the large financial contribution you made as "Platinum Sponsors." Thanks also



to the 18 other sponsors who gave contributions that were necessary for the convention to function. Thank you Governor Bentley and Park Avenue Band for giving us inspiration and good entertainment. Finally, thank you tire dealers and suppliers for your attendance, your suggestions, your support, and your financial giving that allowed us to award seven young men and women with \$1,000 scholarships to further their education. I hope everyone enjoyed the fun, food, and fellowship as much as me.

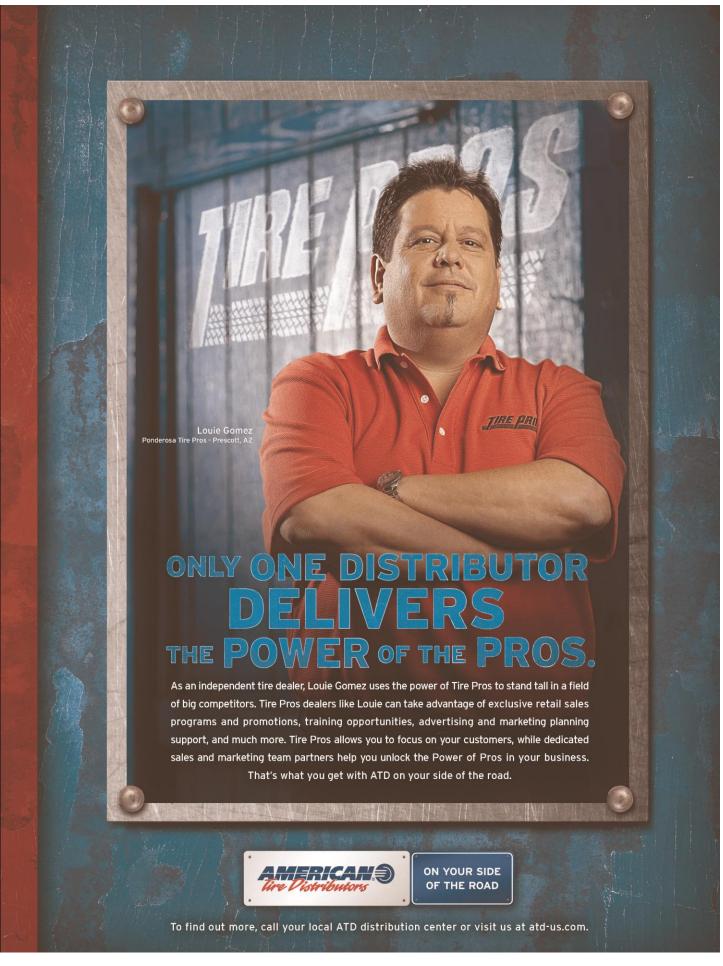
### Thoughts since the ATDA 2011 Convention:

Alabama tire dealers can operate profitable businesses without the ATDA. A very large number of Alabama dealers do not belong to the Association and many probably do not know we exist. However, those of us who do belong and do participate are better dealers than we would be because "we are good for each other." We eat together, we golf together, we meet together, and we leave better dealers as a result of being together. Why? Because as the Bible says "iron sharpens iron" and we all need our "blades" sharpened occasionally. Simply put, we are good for each other.

### My desire as your President:

More dealers eating, golfing, and meeting so more receive the benefits this "<u>very good Association</u>" has to offer. I am honored and humbled to be your 2011 / 2012 President. I will need your help. I love you all and look forward to serving you this year.

GOD Bless. Dolan Davis Jr.



### Golf Tournament

### Craft Farms Golf Club Cotton Creek Course

Teams played the Cotton Creek Course at Craft Farms Golf Club in Foley to kick off the funfilled convention weekend. The winners of the tournament were announced Friday night at the Opening Reception. Eight teams entered this year's golf tournament. The 1st place team won Tour Edge Fairway Woods and Bag Watches. The 2nd place team won Carbite Wedges and Putting Cups. The 3rd place team won Tour Edge Putters and MacGregor Caps with the PGA Logo. Ryan Mulvey and Mike Bahm, the winners of the closest-to-the-pin and longest-drive competitions, won \$25 each.



Jim Knop, Dewane Hayes, Ryan Mulvey, Tony Lentz



Craig Wilks, Steve Breland, Ridge Wilks, Trace Wilks



Thomas Barrett, Scott Roberson, Mark Barrett, Michael Johnston



Danny Rosetta, Mike Griffin, Shane Adams, Doug Burns



Mike Helms, Barry Morgan, Richard Dulaney, Fred Johnston



Mike Bahm, Ronnie Couture, Steve Jones, Cecil Bowden



Bruce Bedsole, Sterling Yearber, Mac Carmichael, Bob Gipson



Kenny Smith, Steve Shanks, Steve Fulton, Parrish Sellers, Adam Parrish



## Friday Night Opening Dinner

At the Friday Night Opening Dinner, attendees enjoyed a BBQ buffet. Rhett Marques announced the golf tournament winners and awarded the prizes. The Silent Auction was started and Convention Chairman Dolan Davis encouraged all of the attendees to make new friends and to learn something new they could take back to their businesses. Everyone had a great time visiting with old and new friends.













































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### Past Presidents Breakfast

Following a full buffet at the Past Presidents Breakfast, Convention Chairman Dolan Davis introduced our keynote speaker, Alabama Governor Robert Bentley. Despite a very busy schedule, Governor Bentley graciously addressed our group about the key points of being an effective leader in whatever position you find yourself. The Governor made his way around the room and greeted each of the members present, taking the time to say a few words and take pictures.







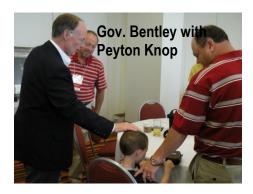










































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1-800-533-0472.

\* American Council for Drug Education (Printed in EHS Today 10-6-2009)

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INSURANCE (\*\*)

# Annual Business Meeting Educational Session & Training Seminar

Following the Past President's Breakfast, the annual meeting of the Association was called to order by President Mike Griffin. Our Educational Session was presented by Webb Speigner from Federated Insurance about "Drugs and Alcohol in the Workplace: Build Your Own Shield." Then, Sterling Yearber from Hunter Engineering, conducted the training seminar entitled "T.R.E.A.D.S." on how to read a customer's tire wear patterns to increase service sales. These sessions were followed by our General Business Meeting. The minutes from the 2010 annual meeting were reviewed and approved and a financial report was provided by Treasurer Bob Gipson and approved by the group. Nominating Committee Chairman Michael Johnston presented the list of recommended Board members to the group: Mark Barrett (S & S Tire, Birmingham), Shane Adams (Trax Tires, Mobile), and Parrish Sellers (NAPA Auto Parts, Birmingham). Also, Steve Westmoreland was presented for Secretary/Treasurer. The recommended Board members were approved by the Association members.



## **2011 Scholarship Winners**



**Dylan Higginbotham** *McGriff Tire – Cullman, AL* 

Dylan is the son of Joe and Regenia Carpenter and is a graduate of Hanceville High School. He is both nervous and excited to start his college life. He plans to attend Jacksonville State University, where he is going into the major of Computer Science. His ideal job after college would be a Computer and Information Systems Manager. Dylan plans to finish college

with a bachelor's degree, and then pursue his career in Computer Science.

### **Evan Thomas Strother**

Steed Tire Service - Brundidge, AL

Evan is the son of Hank and Maria Strother of Brundidge, Alabama. He is a 2011 graduate of Pike Liberal Arts School in Troy, Alabama where he received an Alabama Independent School Association Advanced Diploma and participated in the dual enrollment program at Troy University. He was a member of the varsity Patriot football and baseball teams. Evan is a member of Brundidge United Methodist Church and will be attending Auburn University in the fall.





Parker Warren
Warren Tire & Auto Center – Tuscaloosa, AL

Parker Warren is the son of David and Deana Warren of Tuscaloosa, Alabama. He is a 2011 graduate of Hillcrest High School. Parker was elected class President for the last 4 years. He will be attending Troy University in the fall and plans to major in Criminal Justice. Parker's future plans are to work for the FBI. Parker has enjoyed working in the summers at their family owned business,

Warren Tire & Auto Center.

### **Cody Page**

American Tire Distributors – Cullman, AL

Cody is the son of Mark Page of Cullman, Alabama. He is a 2008 graduate of Cold Springs High School and is currently attending Wallace State Community College. Cody is pursuing an RN Associate Degree to become a Registered Nurse.

### **Thomas Barrett**

S & S Tire - Birmingham, AL

Thomas is the son of Mark and Michelle Barrett. Thomas is a senior at Hewitt-Trussville High School and will be attending Auburn University this fall, where he plans on studying journalism in college. Thomas developed a passion for writing over the past four years thanks to his high school English teachers Mrs. Cardwell and Mr. McClurg. Following college, Thomas hopes to write professionally and travel around the world.





**Ridge Wilks** 

Wilks Tire & Battery - Albertville, AL

Ridge Wilks is the son of Craig and Marilyn Wilks. Ridge is a 2011 graduate of Albertville High School. Ridge played basketball at AHS for four years. Ridge is a member of Crossville United Methodist Church. With high school completed, Ridge plans to initially attend Snead State Community College. Ultimately, his goal is to transfer to the University of Alabama and achieve a degree in Business. With this degree Ridge plans to join his family's business, Wilks Tire & Battery Service. Ridge has already worked in different capacities at the business

and has interest in furthering his knowledge specific to the services supplied to their customers.

### **Mary Elizabeth Seale**

Westmoreland Tire Co. - Ft Payne, AL

Mary Beth Seale is a sophomore at University of Alabama at Birmingham (UAB). She is a 2010 graduate of Hale County High School where she was ranked #3 in her class with a 3.93 GPA. Mary Beth currently has a 3.25 GPA at UAB and has been named to the Dean's List for her academic achievement. Mary Beth was accepted into the Occupational Therapy program at UAB this spring and is currently pursuing her Masters Degree in Occupational Therapy. Mary Beth is the 19 year old daughter of Jay and Evelyn Seale of Greensboro,



Alabama. Jay is employed with Westmoreland Tire Company, Inc. of Fort Payne, Alabama.

### Scholarship Reception & Banquet

During the Scholarship Banquet, all 7 scholarship recipients were honored and attendees, Mary Beth Seale (Westmoreland Tire Co.), Thomas Barrett (S & S Tire), Evan Strother (Steed Tire Service), and Ridge Wilks (Wilks Tire & Battery) were presented their scholarships. Following the scholarship presentation, scholarship pledges were collected and the silent auction was concluded. Combined, these two events raised \$7,475.00 for the ATDA Scholarship Fund. President Mike Griffin presented plaques to retiring Board members, David Brocato (Frederickson's Tire), Bruce Bedsole (Herndon Tire), and Eddie Hardwick (Road-Mart) recognizing and thanking them for their service to the Association. A plaque and gift were presented to outgoing President Mike Griffin for his dedication to the Association. Throughout the evening, the *Park Avenue Band* entertained the group.









Steve Westmoreland & Mary Beth Seale





Bob Gipson & Thomas Barrett







Steve Breland & Ridge Wilks

































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4114 Riggins Mill Rd. Macon, GA 31217 800-299-0687 Manager - Andrew Thompson

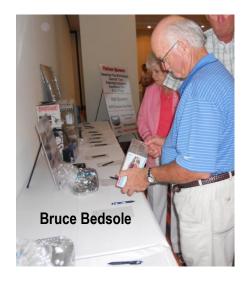
### Silent Auction

Thanks to our generous Board members for their donations and our attendees for their bids, this year's silent auction raised \$1525 for the Alabama Tire Dealers Scholarship Foundation. Bidding began during the Friday Night Opening Reception and was concluded at the end of the evening during our Scholarship Banquet. Each year the ATDA Scholarship Foundation awards scholarships to deserving youth from our membership and is supported through fundraisers like our Annual Silent Auction, Pledge Drive and Regional Golf Tournaments.

#### **Silent Auction Winners:**

**Outdoor Fry Pot** Lowe's Gift Card Michelin Fossil Watch 92 Davey Allison Ford Thunderbird Ladies Auburn Watch Alabama Earrings Bobby Hamilton Jr. Model Truck **Pewter Tray** Pewter Tray w/ handles 39 pc Impact Socket Set **Auburn Earrings** Ladies Alabama Watch Digital Camcorder Case Knife & State Quarter Set Portable Photo Album Chocolate Basket Limited Edition "A Club" Watch Whitetail Buck Painting 2 Night Stay w/ Kaiser Realty "Mark of a Heisman" Print

Craig Wilks Craig Wilks **Eddie Hardwick Eddie Hardwick** Michelle Barrett Fred Johnston Jerry Dickey **Debbie Waters Debbie Waters** Bruce Bedsole Carol Bedsole Steve Westmoreland Ed Westmoreland Frank Harcrow Ed Westmoreland **Dolan Davis** Lori Adams Lori Adams Angela Williard Sabrina Knop







# Scholarship Fund Pledge Drive

Following our Scholarship Presentation at the Banquet, attendees were asked to provide their support to the ATDA Scholarship Foundation during our Annual Pledge Drive. This year, the Pledge Drive raised \$5950 for the Scholarship Foundation. The Association Office is still accepting scholarship pledges. If you are interested in making a tax-deductible donation to the ATDA Scholarship Foundation, please contact the Association office at 256-616-3587. Our Pledge Drive and fundraisers like the Silent Auction and our Regional Golf Tournaments allow the Scholarship Foundation to award scholarships to deserving youth from our membership.

## ATDA Past Presidents

1962-63 -- Lynn Strickland

1963-64 -- T.M. "Red" Fowler

1964-65 -- Henry Morgan

1965-66 -- Bill Brabham

1966-67 -- Winfred Kelley

1967-68 -- George Loftin

1968-69 -- Grady Rearden

1969-70 -- Tom Sharpe

1970-71 -- Tom Sharpe

1971-72 -- Lynn Strickland

1972-73 -- Harold Phillips

1973-74 -- Bill Fowler

1974-75 -- Smith Haywood

1975-76 -- Fred Johnston

1976-77 -- Ray Buchmann

1977-78 -- John Ferguson

1978-79 -- John Wood

1979-80 -- Barry McGriff

1980-81 -- George Dockery

1981-82 -- Jarrell Estes

1982-83 -- Tip Grider

1983-84 -- Jim Short

1984-85 -- Bill Hardwick

1985-86 -- Ed Westmoreland

1986-87 -- John Burks

1987-88 -- Hank McCafferty

1988-89 -- Bobby Matthews

1989-90 -- Darrell Jones

1990-91 -- Richard Abernethy

1991-92 -- Mac Gipson

1992-93 -- Bill Jones

1993-94 -- Tony Lentz

1994-95 -- Jim Humphries

1995-96 -- George Dockery, III

1996-97 -- Shane Wilks

1997-98 -- Peter Cutler

1998-99 -- Jim Whaley

1999-2000 -- Tom Westmoreland

2000-01 -- Jimmy Jones

2001-02 -- Cheryl Lentz

2002-03 -- Jim Foust

2003-04 -- Ken Phillips

2004-05 -- Frank Harcrow

2005-06 -- Eddie Hardwick

2006-07 -- Eddie Hardwick

2007-08 -- Barry McGirt

2008-09 -- Rhett Margues

2009-10 -- Steve Breland

2010-11 -- Mike Griffin



# Alabama Tire Dealers Hall of Fame

### 2001 Inductees

John Abernethy, Sr. (Founder)

AmPac Tire Distributors

Louie David (Founder)

David Tire

Red Gaskins (Founder)

Southern Tire

Tom Smith (Founder)

Tom Smith Tires

H.J. "Hank" McCafferty

*JAMAC* 

Ben David (Founder)

David Tire

T.M. "Red" Fowler (Founder)

Fowler Tire

Bert McGriff (Founder)

McGriff Industries

Ben Wilbanks (Founder)

Interstate Tire

Ed Westmoreland

Westmoreland Tire

2002 Inductees

Bill Hardwick

Road Mart

Harry Dack

Dack Auto Service

2003 Inductees

Jim Short

Radial Tire

**Bobby Mathews** 

Wholesale Tire Distributors

2004 Inductees

Bob Vick

Vick Tire

John Ferguson

Greensboro Tire

2005 Inductees

George Dockery, 11

OK Tire

William "Bill" Jones

Jones Tire & Supply

Buck Bowden

Carroll Tire

2006 Inductees

Fred Johnston

Tire Engineers

Harold Phillips

Phillips Tire Service

2008 Inductees

Eddie Hardwick

Road Mart

Jim Foust

McGriff Tire

2009 Inductees

Tony Lentz
Lentz Tire & Service Center

Cheryl Lentz

Lentz Tire & Service Center

2010 Inductees

Jim Whaley

Frank Harcrow

Tire Supplies of Alabama

Jim Whaley's Tires

### **Welcome New Members!**

### Please add these companies to your membership directory.

We thank the following businesses for their commitment to the Alabama Tire Industry by their investment in the Alabama Tire Dealers Association. We look forward to serving you!

FRIEND TIRE COMPANY

5280 Meltech Blvd., Suite 101 Phone: 901-794-2777

Memphis, TN 38118 Fax: 901-794-2070

Key Contacts:

Joe Davis - joedavis@friendtire.com

TIRE ENGINEERS (Pelham)

3428 Highway 31 South Phone: 205-663-4450

Pelham, AL 35124 Fax: 205-664-5846

Key Contacts:

TIRE ENGINEERS (Irondale)

730 Olds Grants Mill Road Phone: 205-956-2611

Irondale, AL 35210 Fax: 205-956-2628

Key Contacts:

TIRE ENGINEERS (Trussville)

1879 Gadsden Highway Phone: 205-661-1000

Birmingham, AL 35235 Fax: 205-661-1007

Key Contacts:

TIRE ENGINEERS (Green Springs)

215 Green Springs Highway Phone: 205-942-6648

Homewood, AL 35209 Fax: 205-942-0262

Key Contacts:

**TIRE ENGINEERS (West)** 

1701 North 19<sup>th</sup> Street Phone: 205-428-0111

Bessemer, AL 35020 Fax: 205-424-9532

Key Contacts:

### 2011 Convention Attendees

Barry McGirt, American Tire Distributors, Cullman Jerry Dickey, Carquest, Montgomery Cecil & Amy Bowden, Carroll Tire, Trussville Steve & Lynne Shanks, Continental Tire, Bessemer Webb & Lorri Speigner, Federated Insurance, Dothan William, Addison, Thomas

David & Linda Brocato, Frederickson's Tire, Sheffield Joe & Robin Davis, Friend Tire, Memphis, TN Bob & Cathee Gipson, Gipson Tire Pros, Prattville Rhett & Christina Marques, Goodson Tire, Enterprise Amelia & Mary Rives

Bruce & Carol Bedsole, Herndon Tire, Eufaula
Sterling Yearber, Hunter Engineering, Decatur
Mac Carmichael, Hunter Engineering, Montgomery
Mike Balm, Hunter Engineering, Gulfport, MS
Kenny Smith, Hunter Engineering, Baton Rouge, LA
Ronnie Couture, J & G Automotive, Cantonment, FL
Steve Jones, J & G Automotive, Gulf Breeze, FL
Martha Tillison, Interstate Tire, Pennsacola, FL
Bill & Amelia Jones, Jones Tire & Supply, Selma
Jimmy & Charlotte Jones, Jones Tire & Supply, Selma
Jim & Angela Williard, Jones Tire & Supply, Selma
Ashley & Anna



Thanks all those who attended the 2011 Annual ATDA Convention.

Gary & Cindy Feister, Jones Tire & Supply, Selma Ben & Stephen

Richard & Cathy Dulaney, Kauffman Tire, Ellenwood, GA Mike Helms, Kauffman Tire, Ellenwood, GA Tony & Cheryl Lentz, Lentz Tire, Trinity Jim & Sabrina Knop, Lentz Tire, Trinity Peyton

Beth Lentz & Ryan Mulvey, Lentz Tire, Trinity
Mike & Tracy Griffin, McGriff Tire, Huntsville
Jim & Emily Jones, Meadows Tire, Selma
Steve & Laurie Fulton, Mohawk Rubber, Alpharetta, GA
Dan Johnson & Traci Sands, Mohawk Rubber, Alpharetta
Barry & Cindy Morgan, Myers Tire Supply, Homewood
Cameron

Parrish Sellers, NAPA Auto Parts, Birmingham
Adam Parrish, NAPA Auto Parts, Birmingham
Gary & Debbie Waters, Parrish Tire Co., Carrollton, GA
Eddie & Valerie Hardwick, Road-Mart, Ozark
Richard Henderson, Robison Tire, Montgomery
Scott Roberson, Royal Tire Service, Sylacauga
Doug & Vicky Burns, S & S Tire, Mobile
Mark & Michelle Barrett, S & S Tire, Birmingham
Thomas & Matthew

Dolan & Vicki Davis, Southside Davis Tire, Tuscalossa Lamar & Shirley Steed, Steed Tire Service, Brundidge Maria Strother, Steed Tire Service, Brundidge Evan

Danny Rosetta, TCI Tire Centers, Birmingham Fred & Judy Johnston, Tire Engineers, Birmingham Michael & Beth Johnston, Tire Engineers, Birmingham Nathan & Amelia

Frank & Diane Harcrow, Tire Supplies of AL, Fultondale Steve Breland, Top Line Tires, Huntsville Shane & Lori Adams, Trax Tires, Mobile Steve & Renee Westmoreland, Westmoreland Tire, Ft Payne Ed & LeEarl Westmoreland, Westmoreland Tire, Ft Payne Jay & Evelyn Seale, Westmoreland Tire, Greensboro Mary Beth

Craig & Marilyn Wilks, Wilks Tire & Battery, Albertville Ridge & Trace



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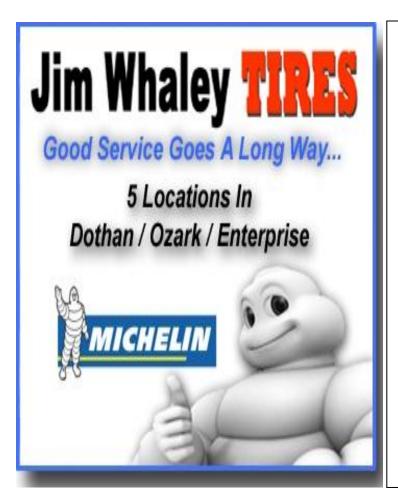
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Congratulates the 2011 Scholarship Recipients:

> Dylan Higginbotham McGriff Tire, Cullman

**Evan Thomas Strother** Steed Tire Service, Brundidge

Parker Warren

Warren Tire & Auto Center, Tuscaloosa

Cody Page

American Tire Distributors, Cullman

Thomas Barrett

S & S Tire, Birmingham

Ridge Wilks

Wilks Tire & Battery, Albertville

Mary Elizabeth Seale

Westmoreland Tire Co., Fort Payne



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Parrish Tire Company
Road-Mart
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Westmoreland Tire Co.

Friend Tire Company
Hornsby Tire Distributors
Jones Tire & Supply
Tire Supplies of Alabama



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