



THE ORIGINAL INDEPENDENT SNOCROSS TEAM

PRESS RELEASE

Hay Days Snowmobile Expo
North Branch, Minnesota

Winter Unofficially Begins At Hay Days Expo

Aurora, Minn. (September 11, 2018) - Over 52,000 winter sports enthusiasts gathered in North Branch, Minnesota for their annual fall right of passage at the 52nd edition of the Hay Days Expo.

Hay Days marks the kickoff of the snowmobile racing and riding season with the unveiling of new models and products, along with the introduction of race team members for 2018-19. On Friday night the team was spotlighted in a new video premier at the AMSOIL display, in which Lincoln Lemieux squared off on his Ski-Doo pro snocrosser against off-road legend Scott Douglas in his trophy truck on a purpose-built snow course near our headquarters in Northeastern Minnesota.

Team members Lemieux and Hunter Patenaude took part in a meet and great with fans at the BRP display on Saturday and also sat in on autograph sessions with sponsors Woody's and KLIM, during the weekend.

The new Ski-Doo RS was introduced with great fanfare and a host of new improvements that will help keep our riders at the front of the pack all season. Most notable among the changes are an extended 137" track and skidframe and a much lighter one-piece hood, lightpod, windshield assembly.

New machines will be arriving at the shop in just a few weeks and then the countdown will be on to the season opener in Duluth, Minnesota.

For more information, go to: Scheuring-speedsports.com or visit our Facebook page: [Scheuring speed sports](https://www.facebook.com/Scheuring-speed-sports)



U.S. AIR FORCE



Contact: Steve Scheuring • 218-348-0099 • stevespeed@frontiernet.net