



THE ORIGINAL INDEPENDENT SNOCROSS TEAM

Scheuring Speed Sports Announces Partnership With Ford Motor Company

AURORA, Minn (July 24, 2013) Professional Snocross racing team Scheuring Speed Sports announced today a new partnership with Ford Motor Company to promote the best-selling Ford F-Series Trucks.

“I am extremely proud to partner with Ford,” said team owner Steve Scheuring. “With incredible gas mileage, great towing capabilities, and a first class ride, it’s obvious why the Ford F-150 is America’s best-selling truck. The F-150 is the perfect vehicle to transport our team long distances to races around the country, often through challenging winter conditions”

Scheuring Speed Sports will stop by local Ford dealerships prior to each Amsoil Championship Snocross Series National races this winter. The team will give away promotional merchandise and race tickets to customers who test drive a new Ford F-150.

Scheuring Speed Sports will also feature their Ford F-150 pickups at numerous off-track promotions throughout the 2013-14 Snocross season.

F-150 is part of the Ford F-Series lineup. Now in its 65th year, F-Series has been the best-selling truck in America for 36 consecutive years, the best-selling vehicle in America for 31 consecutive years, and the brand with the most trucks on the road with more than 250,000 miles, as certified by Polk.

The 2013 Ford F-150 features up to 11,300 pounds of towing capability and best-in-class 3,120 pounds of payload. F-150 is available with four powertrains including a 6.2-liter V8, a 5.0-liter V8, a 3.7-liter V6 and the segment-exclusive 3.5-liter EcoBoost®.

Scheuring speed sports is the original Super Team in the world of Snocross racing and was the first team to bring non-endemic sponsors into the world of snowmobile racing. Scheuring Speed Sports has two of the top drivers in the world, #11 Tim Tremblay, and #4 Robbie Malinoski.

Learn more about the great lineup of Ford pickups at www.ford.com
Learn more about Scheuring Speed Sports at www.scheuring-speedsports.com

Press Release



U.S. AIR FORCE



Contact: Steve Scheuring
218-348-0099
stevespeed@frontiernet.net