



THE ORIGINAL INDEPENDENT SNOCROSS TEAM

EVENT REPORT

Hay Days Snowmobile Expo
North Branch, Minnesota
September 6-7, 2014

Hay Days Draws Record Crowd To Kick Off Season

Aurora, Minn. (September 9, 2014) The Scheuring Speed Sports team was front and center for the 2014 rendition of Hay Days, an event touted as the unofficial start of winter, for the past 48 years.

The annual snowmobile expo held just north of the Minneapolis, St. Paul metro broke all-time attendance records with an estimated crowd of over 65,000 over two days. Perfect weather and an upbeat attitude throughout the racing and recreation sides of the industry prevailed over the weekend.

Each summer we try and elevate our presence at this historic event and this year was no exception as we hosted the Sled Rehab project in conjunction with our long-time title sponsor AMSOIL. Three lucky winners who were selected through an online application process brought their snowmobiles to our massive display area where team mechanics Elliot Burns and Levi Ensrud, along with representatives from our product sponsors Woody's, C & A Pro Skis, Rox Speed FX, Straightline Performance and Action Graphics, outfitted the machines with their latest products.

It is now full speed ahead preparing for the fast approaching race season as we anticipate the arrival of our new Ski-doo race sleds. With overnight temps forecast for the 30s this week, snow making at our Planet X practice facility might not be far behind.



For more information, including racer bios, events schedule and team photos, visit: www.scheuring-speedsports.com



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