



REYNOLDS' IN REVIEW

Summer/Fall 2016

Volume 23 Edition 2

Team Reynolds Supports Team Avery

On Sunday, June 5, 2016, Sandy Spencer and Jim Lockhart attended the Roar at the Shore event in Westbrook, Connecticut. Reynolds' Subaru was a silver sponsor for this event to support Team Avery. All donations directly supported the International Foundation for CDKL5 Research to raise awareness for this extremely rare genetic disorder. For more information or to help the cause please visit:

www.teamaverycdkl5.com/



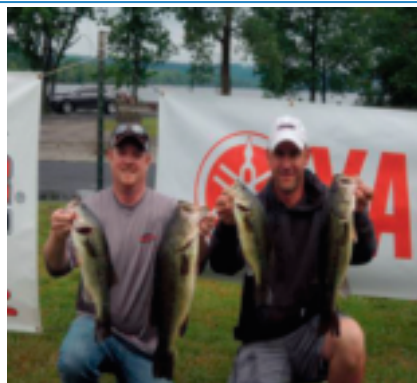
Closer to Free Ride for Yale

This September, Reynolds' Subaru will proudly sponsor the Closer to Free Ride for Smilow Cancer Hospital at Yale-New Haven. This cycling event will take place on September 10th, 2016, and features a challenging and beautiful route throughout many Connecticut towns, with route options ranging from 10-100 miles available for bicyclists of varied levels of experience. The Closer to Free Ride has been dubbed "Connecticut's Best Organized Ride," offering 4 length options and both woodland and seaside views along the way. Regardless of length, each route begins and ends in New Haven, as that is the home of Smilow Cancer Hospital at Yale, the cause that this wonderful event works to support. One of the best things about this already awesome event is that every single dollar raised on behalf of participants goes directly to the Smilow Cancer Hospital, to support their research efforts that bring this world closer to free of cancer, every day.



75th Pearl Harbor Anniversary

This summer, Reynolds' Subaru is very excited to sponsor the Hawaii Five-0 5K run and walk in Old Lyme. This event, formerly known in past years as the Caroline's Miracle Foundation 5K, seeks to benefit the community around us through sponsorship and participation and will take place on July 30, 2016. The Lyme-Old Lyme High School band and chorus students will have the honor of performing in the 75th Anniversary of the bombing of Pearl Harbor, on December 7, 2016 in Hawaii. LOLHS is the **only** school from Connecticut, as well as one of two schools in all of New England to have the privilege to partake in this momentous event! However, making the trip happen comes at a significant cost, so Friends of Music has arranged dynamic fundraisers and events like the Hawaii Five-0 5K to help mitigate the cost for student musicians to travel. We are thrilled to sponsor this event, and to help send our local musicians to Hawaii!



8th Annual Tournament Recap

Big Congratulations to Justin Mesick and Reed Johnson winning our 8th Annual Customer Appreciation Tournament for the second year in a row. They won the tournament with a bag of eight CT River Largemouth Bass that topped the scales at 22.75lbs. They also had a 5.85lb Largemouth Bass. Justin and Reed took home \$3360 and an additional \$1000 from Skeeter Real Money! We had a great turn out for the tournament and barbeque this year. Thank you to everyone that participated, and we hope to see you all again next year!

Subaru of America Loves our National Parks

Recently, Subaru of America has partnered with the National Park Service with a very special and important mission- to eliminate trash within our National Parks, with a “who we are is what we leave behind” mindset. This movement, known as the Zero Landfill Project, currently targets three parks- Yosemite, Grand Teton, and Denali, as a part of its pilot project. The core goal of this effort is to divert all waste in the parks that normally would be added to landfills, for the pivotal purpose of protecting the beautiful national parks and the environment as a whole. This year marks the 100th Anniversary of the National Parks System, making it especially important to preserve these historical parks and treat the environment kindly as time passes. To celebrate America’s National Parks, there are several free-entry days coming up this year that are worth taking advantage of!

- August 25 through 28: National Park Service Birthday
- September 24: National Public Lands Day
- November 11: Veterans Day

We here at Reynolds Subaru are very excited and proud of this project, and can’t wait to see its positive impact! Follow the progress at www.subaru.com/csr/environment.html



Local CPR Classes

Sign up with the Lyme Ambulance for a free two hour CPR class. The class will take place at the Lyme Public Hall on September 7 from 6:30-8:30pm, and November 2 from 6:30-8:30. Advanced registration is required; please call (860) 434-5667 to reserve your spot. The Lymes’ Youth Service Bureau also holds a CPR for babysitters class. For more information and to sign up please visit: lysb.org/summer/



115th Hamburg Fair



A Tradition for Generations in the Lymes

The 115th Annual Hamburg Fair will be in town on August 19th, 20th, and 21st at the Rt. 156 fairgrounds in Lyme, directly across the street from Reynolds’ Garage and Marine. The fair will be open Friday from 5 P.M.- 11 P.M., Saturday from 9 A.M.-11 P.M., and Sunday from 9 A.M.- 5 P.M. As usual, there will be wonderful amusement rides, food vendors, games, Grange Hall exhibits, and entertainment from popular local bands, so there is something for everyone in the family to enjoy. On Friday night, **Braiden Sunshine**, a local high school student and former top ten contestant on the popular TV show, The Voice, will perform with his band. **Eight n’ Up Band**, a rock and alternative country band will also perform that night. On Saturday, musical acts include: **Nightingale’s Youth Showcase**, **Hoolios** (Americana), **Kate Perkins Band** (country) , and **Mystic Horns** (R&B). Wrapping up the weekend on Sunday, there will be a broadcast on **ICRV Internet Radio**, and performances from **Best of the Open Mikes Series**, and **Old Time Fiddlers** (folk). During the entirety of the fair, our local Boy Scouts from Troop 26 of Lyme and Old Lyme will offer parking at Reynolds Garage and Marine, and 100% of all proceeds will go directly to the troop. Please note we will be closed on Saturday, August 20th for this annual event. We hope to see you all there, keep the tradition alive!

What's New for 2017

The ushering in of the 2017 model year means exciting changes for several of our models starting with a complete redesign of the Impreza (more details to come in the Fall/Winter newsletter). The Impreza is due in showrooms sometime this fall. For the vehicles we have now the **2017 Forester** received the most comprehensive updates. Subaru updated the exterior styling with a new grille, available LED headlights, new alloy wheels, and redesigned taillights. The interior of the vehicle is now a very nice place to be, boasting **added sound deadening materials**, an available Saddle Brown leather (in the touring), and a generous use of soft touch materials. As usual Subaru also updated the safety technology considerably, making it an even safer place to be. The Forester now offers features such as **Blind Spot Monitoring** and **Rear Cross Traffic Alert**, **Steering Responsive Headlights**, **High Beam Assist**, and a further updated version of Subaru's lauded Eyesight system. The Forester also now offers a feature called Reverse Automatic Braking, which can stop the vehicle before it reverses into another car. Finally, the Forester Touring now offers memory seats and a **heated steering wheel**; yes you read that right, a heated steering wheel.



The **2017 Outback** has received a few updates as well. The Eyesight option package now comes **with High Beam Assist** on all trim levels and the **Reverse Automatic Braking** system in the Limited and Touring Trim Levels. 2017 also brings the addition of the Touring trim level for the 2.5i and 3.6R Outback. The Touring Outback features an exclusive **Java Brown interior leather**, standard HID low beam headlights, standard Navigation, standard Eyesight System with all accompanying features, standard keyless access and start, and, you guessed it, standard **Heated Steering Wheel**. The Touring is available in 5 exterior colors and has numerous exterior styling details that set it apart from any Outback we have ever seen before; it is truly a step above.

The **2017 Legacy** sees the introduction of the 2.5i Sport trim level as well as a few safety technology updates. The 2.5i Sport Legacy is based off of the premium trim level with the addition of unique 18" alloy wheels, standard keyless access and start, standard moon roof, optional Eyesight system, and a unique two tone grey interior with blue accent stitching, adding just a bit more smile per mile to an already great vehicle. As for the safety technology the optional Eyesight system now comes with High Beam Assist in all trim levels, and select trim levels also get the new Reverse Automatic Braking System. The 2.5i Limited with the optional Eyesight system now comes with HID low beam headlights to accompany the steering responsive fog lights and the High Beam Assist.

For another year Subaru says they will not be content to live with their previous success and strives to bring their customers safer, better, and more exciting vehicles. If the 2017 model updates show us anything, it is that Subaru will never succumb to mediocrity and embraces a commitment to continually bring their loyal customers the best vehicles possible. Feel free to stop in and see these and all the other exciting features the 2017 Subaru family has to offer!



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