

Reynolds' In Review

Volume 19

Spring/Summer 2013

152 YEARS

Safety First: Facts to Ponder

- ⇒ 5 seconds is the minimal amount of time you're attention is taken away from the road when texting and driving!
- ⇒ Teens who text and drive spend 10% of their driving time outside of their lane!
- ⇒ 48% of young drivers have witnessed their parents talking on the phone while driving!
- ⇒ 1 in 5 drivers of all ages confess to surfing the web while driving!
- ⇒ There are 3 types of distracted driving.
 Visual: Taking your eyes off the road.
 Manual: Taking your hands off the wheel .
 Cognitive: Taking your mind off what you're doing.

Please Drive Safely

Cdc.gov/injurycenter. Onlineschools.com/DWI

Every Fisherman's Dream

We are pleased to announce that Cobia and Reynolds' Garage have teamed up with The Fisherman Magazine to offer the grand prize for this years "Dream Boat Fishing Challenge"! Please see the attached insert. We encourage all of our customers to subscribe, as there are many prizes handed out each month. Please send us pictures throughout this upcoming season, we would love to share them on our Facebook page. Not a fan yet? Follow us: Facebook.com/ReynoldsBoats for news and promotions throughout the year. We have reduced our summer slip rental prices and still have space left in our CT clean Marina. Give Chris a call to reserve your spot today! Rates are as low as \$35 per foot.

-Reynolds' Marine Team

Subaru Introduces the New Subaru Forester 2014

As you may be aware, Subaru recently released the all-new 2014 Forester here in the US. What you may not be aware of is how different the redesign really is, unlike previous updates this is so much more than a facelift.

The first goal they put forth (and accomplished) was to make the Forester much more family friendly. With its still generous cargo space, the new Forester manages to give you more rear leg and shoulder room than its predecessor whilst maintaining a similar footprint. You also gain ease of access for the little one (two legged or four) because of the seat positioning and the width of the rear door opening. To continue with the family friendly theme, they now offer a power rear lift gate, let me say that again... they now offer a power lift gate! That means Mom (or Dad) no longer has to put everything down and let go of their child's hand in a parking lot in order to open up their rear lift gate.



Next they set out to make the vehicle more efficient; they achieved this by finally putting the much celebrated CVT into the new Forester. With the CVT mated to Subaru's tried and true 2.5i boxer engine, Subaru has managed to pull 32 Highway MPG out of the Forester, a vast improvement on the previous generations 27 Highway MPG. Better yet, it achieves this without switching to premium fuel as has been done by a lot of competitor vehicles.

Continuation of 2014 Subaru Forester

They then placed their sights on the overall ride quality of the Forester. How do they make it smoother, quieter and more comfortable without compromising the solid feel and sturdiness that has made the Forester a favorite of so many Subaru owners? Well first by taking a page out of their own book and using a suspension much more similar to the Outback, then coupling it with a longer wheel base. These simple changes have made an indescribable difference in the way the Forester drives and in the overall comfort of the vehicle. It still is tight and nimble as ever,



Top Safety Pick of 14'
Conducted by IIHS

maintaining everything that made driving the pervious Forester great, but the comfort and noise level have been vastly improved, something which has been called for by many of our customers.

Finally they set to work on, what else, safety. As you know Subaru makes some of the safest cars on the planet, and that is throughout the lineup not just on one model or trim level. You can now get the revolutionary accident avoidance system Eyesight® in the Touring level Forester. With the adaptive cruise control, pre collision braking and pre collision throttle management, no Subaru safety system has ever offered drivers a better opportunity not to crash. Subaru also managed to give the new Forester better visibility than the previous generation (hard to believe I know) by moving the A pillar forward and moving the side view mirrors to the door frame. As it was in 2013 Bluetooth® hands free calling remains standard, and audio streaming has become available on most trim levels, eliminating at least a couple distractions while driving.

In short, the new Forester embraces everything that made the old one great, but takes it to the next level. Taking all the best technology from yesterday and successfully combining it with the best we have to offer for today. It is truly everything that has made the Forester, and Subaru for that matter, great coupled with a glimpse of what is going to take us and our loyal customers, past, present and Future, to the next level of comfort, safety and efficiency. I implore you to stop by and let us show what a difference a year makes. Oh and did I mention it comes in a turbo too?

-Mike Sharrio

Subaru Sales

Welcome Nora Morrissey

Hello, my name is Nora and I am proud to say I am the new sales manager for Reynolds' Subaru. I have 25 years of automotive experience. I was born and raised in Connecticut, growing up I spent my summers at our cottage by the shore in Guilford with my very large family. This has now become a tradition with my husband Matthew and our three boys Jack 17, Maxwell, and Mason 11. We love to entertain our family and friends at the shore. I now reside in Colchester with my family and our three dogs Fenway, Harley, and Bella. In my spare time I love to read, boat, and fish. I would have to say watching my boys play Lacrosse or any sport is my favorite thing to do. I am passionate about life. Live every day to its fullest. Enjoy everything you do, work hard and have fun! Joie de vivre!

-Nora Morrissey

Welcome Tammy Aho

Hello Everyone! My name is Tammy, the story begins 13 years ago, working at my hometown gas station/ garage. After realizing automotive service is my passion, I went to school and graduated from Baran Institute of Technology with an Automotive Degree in 1996. I am excited to be a new advisor for Reynolds', being a service advisor is my dream job because I work with people and cars; which are my two passions. In my spare time I spend time with my spouse and family along with my five adopted dogs! I also enjoy riding motorcycles (which is what I did as a kid). I am also taking a liking to kayaking. Give Reynolds' Garage a call and schedule servicing, I would love to work with you!

-Tammy Aho





CT River June 8th Haddam Meadows State Park

Guaranteed \$3,000.00 1st Place

Payout Over 100% in Cash & Prizes

Reynolds' Gustomer Appreciation Give Away

See Tournament rules for details

Entry Fees

\$150.00 Reynolds' Customers \$200.00 All Other Participants \$225.00 All Entries at Ramp \$10.00 Lunker Fee (Optional)

Event Times

 Check-In
 4:45am-6:30am

 Tournament
 7:00am-3:00pm

 BBQ
 3:00pm-6:00pm

 Give Away
 4:30pm-5:30pm

Pre registration applications due by June 1st.
All entries at ramp will be \$225.00 and only cash will be accepted

Special Thanks to all of our sponsors who helped make this event possible













HUMMINBIRD



















Reynolds' 3rd Annual Pet Adoption

Throughout the last three years, our company has hosted pet adoption days. We invite humane societies all around eastern, CT to our location to try and help innocent animals find a loving and forever home. Many of these animals were abused, thrown away, and or victims of neglect, which is what bring us to the conclusion of helping shelters find



a great home for these animals. Humane societies can only do so much to try and help all of these unsheltered animals.

However, it comes with a price; if the shelter becomes overpopulated they have to euthanize. In April we invited Sunshine Golden Retriever Dogs, Colchester Animal Control, Paws NE, Labs4Rescue, Waterford Humane Society, Valley Shore, New Spirit 4 Aussie Rescue, Serving Australian

Shepherd and Aussie Mixes, and other privately owned companies to attend. In addition, dog walkers like DTails, BNA Dog Training Services, and Saybrook Sits attended and passed out their business cards so if you were unable to attend please give us a call at 860-434-0028 to get their information. A special congratulation to Olivia K. for winning the 2013 free raffle which was sponsored by PETCO of Clinton. Thank you for all who attended and successfully adopted an animal, you have a big heart.



Thanks to Da Vinci Pizza for donating pizza to the event for all the volunteers!



www.pawsnewengland.com/adopt



Glenn



Flower



Ellie Mae



Bonnie



Valentino



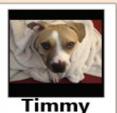
Jordy



Sissy



Chelsea



Brady

Daisy



Deuce

Dogs Need a Home!

Unfortunately there are some dogs still not adopted! Please help save a life and adopt a forever friend!

- Paws NE
- Labs4rescue
- Waterford Humane Society
- Serving Australian Shepherd and **Aussie Mixes**
- Valley Shore
- Sunshine Golden **Retriever Dogs**
- New Spirit 4 Aussie Rescue



Reynolds' Garage & Marine, Inc. 264 Hamburg Road Lyme, CT 06371 860-434-0028 www. Reynolds1859.com

















Reynolds' are Proud Sponsors of the Following Organizations Over the Past Year

Gardenfest: Florence Griswold Museum: June 7th-June 14th

The fourth annual ten day celebration includes featured special events as well as fun family activities; a plant sale, garden tour, and blooms on display. (Most events are free with museum admission)

Antique & Classic Boat Show: CT River Museum: June 13th 9am-4:30pm

29th Annual "Mahogany Memories" boat show on the grounds and docks of the CT River Museum. With free admission see many classic boats like Chris Craft, Lyman, and Elco. There will be marine supplies and goodies to purchase as well as a raffle hosted at the end of the show!

A Time for Wine 2013: Child and Family Agency: June 13th 6-8:30 pm

At the Shennecosset Yacht Club 1010 Shennecosset, Groton CT. Come have fun! Tickets are \$25 in advance and \$50 at the door.

Hamburg Fair: August16th—August18th

There will be many surprises at the Hamburg Fair. Gates open at 5pm on Friday. Make sure to get the \$20 "Ride all day" bracelet! Also please support Troop 26 boy scouts who will be parking cars in our lot to raise funds for their troop! HamburgFair.org for more information.

Bound for the Sound 10k Race for Education: *Lyme/Old Lyme Education Foundation: September 28th* Previously known as Artistry in Motion, this 10k race or 1 mile family fun race supports education in our community. Prizes will be awarded to the top three men and women finishers at the end of the race. Race t-shirts will be available to the first 100 registered participants. For more info or applications visit active.com or LOLEF.org.