



152 YEARS

Reynolds' In Review

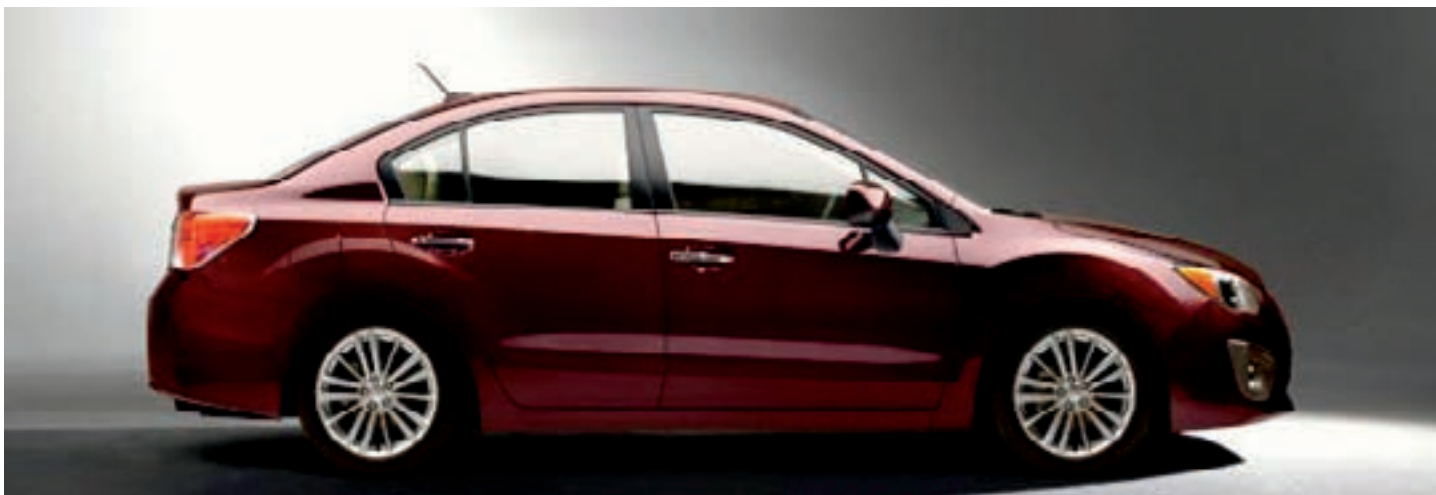
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INTRODUCING THE NEW 2012 SUBARU IMPREZA!

Subaru has redesigned the Impreza for 2012! The newly redesigned Impreza has an impressive fuel economy, getting 36 highway MPG and 27 city MPG, making it the most fuel efficient all-wheel-drive vehicle available in America. The new Impreza may look bigger than the last model, but the new model has the same exterior dimensions. The interior has been refined, and more room has been added, even in the trunk! (Compared to the previous model, four golf bags can now fit in the trunk instead of three). Like the previous model, the Impreza still comes in a 4 door and 5 door option. The 2012 Impreza is equipped with the new 2.0 liter Boxer Engine and a Continuous Variable Transmission (CVT) which improves fuel economy but also gives you quicker access to power. The new design includes knee airbags and a brake override system, as well as a new roof brace that improves the body's strength. From its seven airbags, VDC electronic traction and stability control, and a 4-channel, 4-sensor ABS disc brakes with Brake Assist, the Impreza is fully loaded with safety features. The Symmetrical All-Wheel Drive also helps in avoiding accidents, which is partially why 96% of all Subaru vehicles purchased in the last 10 years are still on the road today. The re-designed Impreza, along with the rest of the fleet of 2012 Subaru models, will be arriving at Reynolds' very soon. Stop in the showroom and talk to our friendly sales staff or call 860-434-0028 to obtain more information.



SAVE THE DATE!

Make sure to keep **June 9th, 2012** open on your calendar! That is when the fourth Annual Customer Appreciation Team Tournament will be held at Haddam Meadows. As always there will be prizes for top place finishers, giveaways and a free barbecue to show our appreciation for being such loyal customers! We are looking forward to next year and we hope to see you there!

REYNOLDS IS NOW A MERCURY OUTBOARD DEALER!

We are very pleased to announce that we are now a Mercury outboard dealer! Stop by the showroom to view our full inventory or call and ask for Tom at (860) 434-0028 for more information on our new line of outboard motors. Yes, this is in addition to Yamaha outboards!



REYNOLDS' IN REVIEW

ANNUAL CUSTOMER APPRECIATION TOURNAMENT RECAP

We held our 3rd Annual Customer Appreciation Tournament this past June. We had a great turnout drawing 56 teams from Connecticut, Rhode Island, Massachusetts, and New York. The event was held at the launch at Haddam Meadows State Park. We had a guaranteed 1st place payout of \$3,000.00 and paid out cash and prizes down to 20th place.

The winning team of Dan Stevens & John Gardner brought a nice bag of bass to the scales that weighed in at 22.93 lbs. They also had a lunker with 5.73 lbs. The team of Dave Roberts and Jim Gildea came in second with their bass weighing 19.14lbs, and Al Gambardela and Sean Lemanski finished third with an 18.32lb. bass. After the weigh-in we all enjoyed a spectacular BBQ sponsored by Loctite. A special thanks to all of our sponsors, without them we would not have all of the great prizes to give away. We would also like to express our gratitude to all our customers who fished and we look forward to next year's event.



Pictured above holding their tournament winning fish is Dan Stevens (left) and John Gardner (right).

UPCOMING EVENTS

Autumn on the Dock Fundraiser

The Estuary Council of Seniors, Inc. invites you to join them for their 7th annual signature fundraiser! A night of live & silent auctions, wine tasting & hors d'oeuvres will be held at the Dock & Dine Restaurant, in Old Saybrook on September 18th from 5 to 8pm. Tickets are \$45 a piece, with all proceeds benefitting Meals on Wheels & Senior Nutrition Programs. Hayden Reynolds will be the host and Honorary Chair of the event. Call 860-388-1611 to

purchase your ticket to the event and to help support a great cause!

75th Museum Anniversary Benefit Auction and Dinner Dance

On Saturday, September 24 the Florence Griswold Museum will hold its 75th anniversary benefit auction and dinner dance from 6pm to 11pm. The event features live and silent auctions that support educational programs for both children and adults. For more information or to purchase tickets, please contact

Sarah Carpenter at sarah@flogris.org or by calling 860-434-5542, ext. 122.

Dogs on the Docks

On October 9th the 7th annual Dogs on the Dock parade and competition will be held at the CT River Museum at 2pm. There will be a variety of canine competitions including best costume, best owner look-alike, and best pet trick. Registration begins at 1pm and is \$10 per dog. All proceeds will be donated to local animal rescue shelters.

Lyme Fire Company Steak Dinner

On Saturday, October 15th, 2011 the Lyme Fire Company will host its annual Steak Dinner at 5:00pm. Tickets are \$25.00 per adult, and \$8 for children 12 and under.

CT River Museum's Fall Ball
Join us on October 15th, for an evening of cocktails, dinner and dance as we celebrate the restoration of the CT River Museum. Tickets are \$175 each and benefit the museum.

CHECK OUT WWW.REYNOLDSBOATS.COM

Reynolds' Garage & Marine, Inc. has launched it's new & improved marine website! To see & explore the completely redesigned layout, visit www.Reynoldsboats.com.

MEET OUR NEWEST REYNOLDS' TEAM MEMBERS

Faith Johnson is our new Subaru service writer. She brings four years experience in the service field. She grew up in the Navy, in Groton, Connecticut. Previously employed by Harley Davidson, she really enjoys old school muscle cars, in fact, she owns a 1974 Plymouth Duster. In addition to muscle cars, she enjoys motorcycle rides, and just being outdoors. Faith loves to spend time with her family, which includes her two sons and a step daughter.



John Sabolesky is our newest addition to our marine service team! John has been a marine technician since he graduated from New England Institute of Technology in 1998. He enjoys working on and fixing just about anything, as well as a vast majority of outdoor activities, including boating and fishing. In his free time, John loves to spend time with his family, including his girlfriend and his daughter, Adreanah.

COURTESY LOANER CARS

Just a friendly reminder to all about our Courtesy Loaner Car service. When you schedule an appointment for service; with Keith, Faith, or Marty, is when you have to request a Reynolds' Courtesy Car. After you drop your car off in the service department, head upstairs to the office and see Emily. Bring Emily your driver's license and insurance card, and receive your courtesy loaner car. There is to be **absolutely no smoking and no pets** in the vehicles, we need to be mindful of other customers with severe allergies. **There will be a \$50.00 fee** for smoking or having pets in the vehicle, as we have our detailer address these vehicles. If you are a repeat offender we will not be able to let you use one of our Courtesy Loaner Cars. Also, please **replace whatever gas you have used** while using the loaner car. Thank you for your understanding and cooperation.

FALL SALTWATER OPEN HOUSE

Reynolds' **Saltwater Open House** will be **October 8th, 2011 from 9-3pm**. Come see the all new Edgewater Inshore series of boats. 19-24' boats designed to keep you dry in the rough stuff but still handle the shallow water when needed. We are now carrying the Ranger, Skeeter, and Pathfinder Bay boats as well. At Reynolds' we are taking our freshwater expertise to the salt and now carrying the boats and brands the inshore buyer demands. These are great boats for those that want a boat that can handle a trolling motor and be at home on the lake or the sound. We will be offering special one day discounts on all our boats and parts as well. Captain Blaine Anderson will be giving a seminar on using Humminbird side imaging at 1pm. New for 2012 is the Reynolds' Customer Appreciation Program. Buy any new boat package and receive a 10% discount on all parts and services for the entire *first year* of ownership. That's right, 10% discount on storage, shrink wrapping, or anything else you need.

OUR WAY OF SAYING THANKS

10% off your next service

**For all career and volunteer
firefighters and EMS personnel.**

**Our way of saying thanks
for all that you do!**

*Cannot be combined with any other coupons, excludes oil changes. Must show proof of ID. Offer good for work performed before 10/31/2011 NO EXCEPTIONS

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Small Enough to Know You, Big Enough to Serve You.

EARLY BIRD WINTERIZATION SPECIALS

Early Bird

Good for 15% off

winterization before

September 23, 2011

Winterizing Coupon

*Cannot be combined with any other coupons.
Offer good for work performed from 9/1/2011—9/23/2011
NO EXCEPTIONS

Early Bird

Good for 10% off

winterization before

October 10, 2011

Winterizing Coupon

*Cannot be combined with any other coupons.
Offer good for work performed from 9/23/2011—10/10/2011
NO EXCEPTIONS

Marine Service Winter Hours (Effective from October 1st 2011 to March 31st, 2012)
Open Monday - Friday, 8am to 5pm; Saturdays from 9am to 1pm, or by appointment.

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