

## Progressive Motorsports and Sportline Power Products To Combine Dealerships

Progressive Motorsports, Hudson Falls, NY and Sportline Power Products, Queensbury, NY have agreed in principle to combine their respective dealerships into a single operating entity. Possessing many of the best powersports brands in the industry, the new company will provide customers with complete product assortments from Polaris, BRP, CFMoto, Honda, Kawasaki and Yamaha in a single location. As important, the collective management experience and employee talent of the combination will provide customers with an exceptional service and retail experience.

Karen LaRose, dealer principal of Progressive Motorsports stated that she believes that the newly combined business will provide increased opportunities for our employees, customers and suppliers.” While we are still working through all the details with the manufacturers, they have expressed enthusiasm for the combination and what it can mean for both employees and customers.”

Over the next several months, the team will settle the final details of the arrangement and gain approval from the respective manufacturers. The new business will operate its retail and service operations in the current Sportline facility located on East Quaker Service Rd in Queensbury, NY. The combination will operate under a new name not associated with either the Sportline or Progressive names. Additional details will be forthcoming with the combination expected to be operational by early Spring, 2024.

Glenn Kelsey, owner of Sportline, voiced excitement for the combination. “Over the past decade we have seen dramatic changes in the products that we sell and how we retail and service those products. We believe this new business will connect industry leading manufacturers with an experienced management/employee team that will excel in the current marketplace and will be well-positioned to capitalize on future opportunities.”

