

# 2015 Advertising Rates

## 2015 Convention Sponsorship Levels

(Deadline: April 30, 2015)

### Platinum \$2,500 – up

- **4 Free Convention Registrations**
- **Table-top Space at the Vendor Fair**
- Full Page Ad in Convention Program (5 ½ x 8 ½)
- Full Page Ad in Pre- or Post-Convention Newsletter (8 ½ x 11)
- Signage at Convention
- Listing in Program
- Listing on Website
- Recognized at Convention Events

### Gold - \$1,000 – \$1,999

- **3 Free Convention Registrations**
- One-Half Page Ad in Convention Program (5 ½ x 4 ¼)
- One-Half Page Ad in Pre- or Post-Convention Newsletter (8 ½ x 5 ½)
- Signage at Convention
- Listing in Program
- Listing on Website

### Silver - \$500 – \$999

- **2 Free Convention Registrations**
- One-Quarter Page Ad in Pre- or Post-Convention Newsletter (4 ¼ x 5 ½)
- Signage at Convention
- Listing in Program
- Listing on Website

### Bronze \$250 – \$499

- **1 Free Convention Registration**
  - Signage at Convention
  - Listing in Program
  - Listing on Website
- 

## 2015 Newsletter Advertising Rates

(Printed Bi-monthly – Deadline: One week prior to printing)

(One issue will be a Special Edition following the convention and will have convention sponsorship ads only.)

Full Page Ad (Ad print size 7 ½ x 10) - \$125 for 1 issue or \$425 for 5 consecutive issues.

Half Page Ad (Ad print size 7 ½ x 5) - \$75 for 1 issue or \$250 for 5 consecutive issues.

Quarter Page Ad (Ad print size 3 ¾ x 5) - \$50 for 1 issue or \$175 for 5 consecutive issues.

---

## 2015 Membership Directory Advertising Rates

(Deadline: February 28, 2015)

Cover Ads (3 available – Ad print size 4 ½ x 7 ½) - \$400 each

Full Page Ad (Ad print size 4 ½ x 7 ½) - \$300 each

Half Page Ad (Ad print size 4 ½ x 3 ¾) - \$150 each