

Appleton Power Equipment & Hardware

RLF Business Spotlight



Appleton, Minnesota

When Shawn and Jill Swenson first purchased Appleton Power Equipment and Hardware in 2010, it was a small engine repair shop. Since then, they have grown it to what it is today – a premiere Toro dealer, U-Haul dealer, and hardware store selling Stihl Power equipment, flooring, every day products, and so much more.

The successful growth of Appleton Power Equipment and Hardware can be attributed to the owners' drive to always be improving.

"We are always checking into new ideas, services, and products that we can add."

While finding employees has been one of the biggest challenges Jill and Shawn have faced while owning their own business, Jill mentioned they are grateful for the team of four experienced employees that help run the shop. Providing excellent customer service is something they strive for every day.

"We go the extra mile to help our customers and provide a wide variety of products and services that our small town needs."

The UMVRDC's RLF has provided Appleton Power Equipment and Hardware with funding when Shawn and Jill first purchased the business and again in 2018 when they expanded into hardware.



Appleton Power Equipment & Hardware
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